Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Marketing
1.3. Departments	Department of Modern Languages and Business Communication
1.4. Field of study	Marketing
1.5. Cycle of studies	Bachelor
1.6. Education type	Full-time
1.7. Study programme	Marketing
1.8. Language of study	English
1.9. Academic year	2023-2024

2. Information on the discipline

2.1. Name	**Communication in Italian 3**								
2.2. Code	**23.0256IF2.1-0015**								
2.3. Year of study	**2**	2.4. Semester	**1**	2.5. Type of assessment	**Test**	2.6. Status of the discipline	**Facultativ**	2.7. Number of ECTS credits	**4**
2.8. Leaders	Seminars (S)	**Cadru didactic asociat Conf. dr. SANDULESCU MARIANA**				mariana.sandulescu@rei.ase.ro			

3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	2.00	of which	
		Seminars(S)	2.00
3.3. Total hours from curriculum	28.00	of which	
		Seminars(S)	28.00
3.4. Total hours of study per semester (ECTS*25)	100.00		
3.5. Total hours of individual study	72.00		
Distribution of time for individual study			
Study by the textbook, lecture notes, bibliography and student's own notes	20.00		
Additional documentation in the library, on specialized online platforms and in the field	20.00		
Preparation of seminars, labs, assignments, portfolios and essays	20.00		
Tutorials	10.00		
Examinations	1.00		
Other activities	1.00		

4. Prerequisites

4.1. of curriculum	
4.2. of competences	

5. Conditions

for the Seminars(S)	• Rooms endowed with audio / video equipment, PC, whiteboard • Electronically distributed lecture notes and a selection of published materials • Students are not allowed to be late or to use their mobile phones during classes

6. Acquired specific competences

Cross	CT3	Identifying opportunities for continuous training and efficient use of learning resources and techniques for their own development

7. Objectives of the discipline

7.1. General objective	• Developing pragmatic and communicative competences in Italian as a second language, level A1 CEFR (oral/written comprehension, oral/ written production, oral/ written interaction)
7.2. Specific objectives	• Developing oral interaction (understanding and production) skills in standard social and cultural communicative contexts • Developing written communication skills in Italian, focusing on informal and semi-formal correspondence

8. Contents

8.1. Seminars(S)		Teaching/Work methods	Recommendations for students
1			
2		Evaluating acquired knowledge and competences Discussing evaluation results Feedback from the teacher Students'peer and group feedback	
3		Developing fundamental grammatical skills (irregular present indicative tense, modal verbs, prepositions) Developing oral interaction skills (standard communicative acts and functions – accepting and declining invitations, enquiry and replies) Developing intercultural skills: Means of urban transport	
4		Developing fundamental grammatical skills (regular present indicative tense, non-finte articles, invariable adjectives, polite forms of address) Developing informal oral and written interaction skills (telephoning, e-mailing) Developing intercultural skills: Italy – regions and cities	

Bibliography

- Săndulescu, M, Capcanele limbii italiene, Meteor Press, BUCURESTI, 2011
- Săndulescu M., Fitness la ...verbele italiene, Colectia omagiala, vol. III, ASE, BUCURESTI, 2017
- Săndulescu M., Fitness la...prepozitiile italiene, Colectia omagiala Limba Italiana pentru economisti, ASE Bucuresti, vol. II, 2014, ASE, BUCURESTI, 2014
- Marin, Ruggieri Magnelli, Nuovissimo Progetto Italiano, A2, , Edilingua, ROMA, 2019

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

Permanent contact with the Italian Cultural Institute in Bucharest

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. Seminars(S)			50.00
10.2. Final assessment			50.00

10.3. Modality of grading	Admitted- Rejected
10.4. Minimum standard of performance	• Efficient communication skills in standard social and cultural contexts as well as semi-professional contexts (oral interaction and production at A1 level on the topics discussed during the seminars) • Standard writing skills at A1 level (letter, e-mail, essay on topics covered) • Listening comprehension skills at A1 level related to topics covered • Reading comprehension skills at A1 level related to topics covered

Date of listing,
11/23/2026

Signature of the discipline leaders,

Date of approval in the department

Signature of the Department Director,