

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Business Administration in Foreign Languages
1.3. Departments	Department of Business Administration in foreign languages (UNESCO chair)
1.4. Field of study	Business Administration
1.5. Cycle of studies	Master Studies
1.6. Education type	Full-time
1.7. Study programme	Business Administration
1.8. Language of study	English
1.9. Academic year	2022-2023

2. Information on the discipline

2.1. Name	Ethics and Academic Integrity								
2.2. Code	22.0254IF2.2-0003								
2.3. Year of study	2	2.4. Semester	2	2.5. Type of assessment	Test	2.6. Status of the discipline	O	2.7. Number of ECTS credits	5
2.8. Leaders	L/P(L/P)	conf.univ.dr. BUȘU E MIHAIL					mihail.busu@ase.ro		

3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	1.00	of which	
		L/P(L/P)	1.00
3.3. Total hours from curriculum	14.00	of which	
		L/P(L/P)	14.00
3.4. Total hours of study per semester (ECTS*25)	125.00		
3.5. Total hours of individual study	111.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	40.00		
Additional documentation in the library, on specialized online platforms and in the field	30.00		
Preparation of seminars, labs, assignments, portfolios and essays	20.00		
Tutorials	10.00		
Examinations	6.00		
Other activities	5.00		

4. Prerequisites

4.1. of curriculum	N/A
4.2. of competences	Digital competences

5. Conditions

for the L/P(L/P)	multimedia equipment Internet connection Presented rooms for the presenter to carry out the didactic process in good conditions.
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6. Acquired specific competences

PREFESSIONAL	C1	Identification, interpretation and contextual use in Romanian and English, in an integrated manner, of business administration concepts in the context of a competitive economy
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7. Objectives of the discipline

7.1. General objective	<ul style="list-style-type: none"> To develop students' ability to examine the ethical challenges of socio-economic research and to understand the relevance of academic integrity to an ethical climate in educational organizations.
7.2. Specific objectives	<ul style="list-style-type: none"> To acquaint students with the role of moral principles and with a conceptual apparatus and language that can raise their level of understanding of issues specific to ethics and academic integrity. To offer students a wide range of case studies on the ethical dimension of socio-economic research. To provide students with the necessary tools to solve practical dilemmas of their research and academic activity.

8. Contents

8.1. L/P(L/P)		Teaching/Work methods	Recommendations for students
1	Fundamental concepts and distinctions of ethics; the relationship between legality and morality; the specifics of ethics and academic integrity. Ethical evaluation frameworks; principles, rules and regulations; ethics based on debts, consequences and moral virtues - 2 activities	Theoretical structures, applications and case studies.	Active participation
2	Specific issues of academic ethics in organizations; abusive behaviors in the student-teacher relationship; forms of discrimination (gender, race, sex, religion); favoritism; conflict of interest; moral and sexual harassment - 2 activities	idem	idem
3	The role of institutional codes and tools for implementing academic ethics; regulating research ethics at European level ("European Code of Conduct for Research Integrity"); the ethical infrastructure of a university and the ethical training - 2 activities	idem	idem
4	Ethics of publishing; authored and co-authored; plagiarism. Manufacture and alteration of data in socio-economic research; informed consent (rules and possible exceptions). Research ethics (fundamental, applied and field) - 2 activity	idem	idem
5	Academic freedom; authority, hierarchy and respect for human dignity; whistle-blowing warning. Integrity of organizations and moral development of their members; ethical contributions to increasing academic performance - 2 activities	idem	idem
6	Moral responsibility of researchers in the socio-economic field; social responsibility of academic epistemic communities; precautionary principle and risky research. Developing an inclusive ethical climate; justice, equity and integrity in access to research resources - 2 activities	idem	idem
7	Elaborarea unei lucrări științifice; sisteme de citare. Metode și tehnici de scriere academică. Instrumente de cercetare - 2 activități	idem	idem
<p>Bibliography</p> <p>- Bîgu, Dragoș, Etica în afaceri. Structuri conceptuale și aplicații, ASE, Bucuresti, 2014, România</p>			

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

he staff of the Department of Philosophy and Social Sciences held discussions with faculty leaders and representatives of applied ethics research centers specializing in ethics and academic integrity to identify topics and conceptual frameworks that meet real competency requirements of students and graduates. Forms of study of the discipline in prestigious universities in Europe and the USA were also considered.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. L/P(L/P)	Quality, seriousness and creativity in solving academic tasks	Presentations, practical applications and participation in debates	50.00
10.2. Final assessment	Knowledge of the conceptual system and analytical methods of academic ethics and integrity; • ability to make appropriate use of concepts, methods and procedures specific to academic ethics and integrity; • the ability to apply with discernment and nuance the general concepts and methods to particular cases; • the ability to support with solid and coherent arguments some options and personal points of view on concrete case studies	A written paper on the subject of the discipline	50.00
10.3. Modality of grading	Whole notes 1-10		
10.4. Minimum standard of performance	<ul style="list-style-type: none"> • Understanding the correlation between academic performance, research success and ethical behavior. • Understanding the importance of the informed ethical perspective in the context of socio-economic research and integration in an academic organization. • Identifying the argumentative structure of a dilemma situation and the ability to take into account both the strictly ethical imperatives of integrity and the consequences of ethical / nonethical behavior in research on academic performance. 		

Date of listing,
06/09/2026

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,