

# Syllabus

## 1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	International Business and Economics
1.3. Departments	Department of Tourism and Geography
1.4. Field of study	Applied modern languages
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Applied Modern Languages
1.8. Language of study	Romanian, English, French
1.9. Academic year	2023-2024

## 2. Information on the discipline

2.1. Name	<b>Economic Geography</b>								
2.2. Code	<b>23.0223IF3.1-07.2</b>								
2.3. Year of study	<b>3</b>	2.4. Semester	<b>1</b>	2.5. Type of assessment	<b>Exam</b>	2.6. Status of the discipline	<b>A</b>	2.7. Number of ECTS credits	<b>2</b>
2.8. Leaders	C(C)	<b>lect.univ.dr. KANOVICI S Adrian-Lucian</b>				adrian.kanovici@rei.ase.ro			
	S(S)	<b>lect.univ.dr. KANOVICI S Adrian-Lucian</b>				adrian.kanovici@rei.ase.ro			

## 3. Estimated Total Time

3.1. Number of weeks	14.00
3.2. Number of hours per week	2.00 of which
	S(S) 1.00
	C(C) 1.00
3.3. Total hours from curriculum	28.00 of which
	S(S) 14.00
	C(C) 14.00
3.4. Total hours of study per semester (ECTS*25)	50.00
3.5. Total hours of individual study	22.00
<i>Distribution of time for individual study</i>	
Study by the textbook, lecture notes, bibliography and student's own notes	10.00
Additional documentation in the library, on specialized online platforms and in the field	5.00
Preparation of seminars, labs, assignments, portfolios and essays	5.00
Tutorials	0.00
Examinations	2.00
Other activities	

## 4. Prerequisites

4.1. of curriculum	
4.2. of competences	Using economic and geographical methods learned during previous studies

## 5. Conditions

for the S(S)	Seminars require rooms with internet access. Seminar attendance is mandatory. Assignments and other seminar task are compulsory. Plagiarism is forbidden.
for the C(C)	Rooms with internet access and multimedia equipment

## 6. Acquired specific competences

PREFESSIONAL	C5	Networking in various institutional contexts (institutions, business entities, NGOs) and use of general and semi-specialized knowledge in professional fields applicable to the specialization undertaken
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## 7. Objectives of the discipline

7.1. General objective	Developing the skills to identify and organize the geographic data and information that underpin the territorial distribution of human and natural resources in the context of the international business environment
7.2. Specific objectives	Analiza unor situații empirice tip și evaluarea critică a metodologiilor utilizate în studiul geografiei economice mondiale cu scopul înțelegerii ulterioare a afacerilor internaționale; Aplicarea de metode, tehnici și instrumente de studiere, adecvate scopului observării diferitelor fluxuri economico-geografice de persoane, resurse și bunuri; Descrierea conceptelor cheie, a teoriilor și metodelor utilizate în studiul avantajelor competitive la diferite niveluri geografice (mondial, regional, național);

## 8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
1			
2	Tourism - geo-economic characteristics	Lectures focus on power-point and multimedia support	Idem
3	Electric energy industry and its role in business environment	Lectures focus on power-point and multimedia support	Idem
4	Oil, coal and natural gases. Geo-economic implications	Lectures focus on power-point and multimedia support	Idem
5	Natural resources in a geo-economic context	Lectures focus on power-point and multimedia support	Idem
6	World population - strategic resource. Analyzes and trends	Lectures focus on power-point and multimedia support	Idem
7	World Regions and the study of strategic resources	Lectures focus on power-point and multimedia support	Idem
8	Introductory lecture. Concepts and terminology in economic geography	Lectures focus on power-point and multimedia support	Students are required to read the references in order to increase the course interactivity

***Bibliography***

- COE, M.N., KELLY, P., YEUNG, W.C.H., Economic Geography: A Contemporary Introduction, Blackwell Publishing, Chichester, 2007
- KNOX, P., AGNEW, J., McKARTHY L., Geography of the World Economy, Routledge, New York, 2014
- KRUGMAN, P., Geography and Trade, MIT Press, Cambridge, 1991
- MIONEL, V., Geoeconomie - Competiția globală pentru resurse strategice, Editura Universitara, Bucuresti, 2017
- NEGUȚ, S. (coord.), Geografie economică mondială, Meteor Press, Bucuresti, 2010
- STUTZ, F., WARF. B., World Economy: Geography, Business, Development, Pearson, New Jersey, 2012

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Study cases focusen on spatial identification of issues from economic geography framework	Students develop short comparative analysis	Idem
2	Study cases focusen on spatial identification of issues from economic geography framework	Students develop short comparative analysis	Idem
3	Study cases focusen on spatial identification of issues from economic geography framework	Students develop short comparative analysis	Idem
4	Study cases focusen on spatial identification of issues from economic geography framework	Students develop short comparative analysis	Idem
5	Study cases focusen on spatial identification of issues from economic geography framework	Students develop short comparative analysis	Idem
6	Study cases focusen on spatial identification of issues from economic geography framework	Debate. Working with Political World Map. Multimeddia support	Idem
7	Introductory and organizational elements: objectives, seminar developed skills, methods, evaluation standards, presenting main issues of the seminar.	Debate	Students are required to read the references in order to increase the course interactivity

### ***Bibliography***

- COE, M.N., KELLY, P., YEUNG, W.C.H., Economic Geography: A Contemporary Introduction, Blackwell Publishing, Chichester, 2007
- KNOX, P., AGNEW, J., McKARTHY L., Geography of the World Economy, Routledge, New York, 2014
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- STUTZ, F., WARF. B., World Economy: Geography, Business, Development, Pearson, New Jersey, 2012

## **9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme**

Discussions with experts from academia, economic, media, political, of some specific institutions and civil society (NGOs, think-tanks and so on).

## **10. Assessment**

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. C(C)	Interactiv participation	Recording the attendance and interactiv participation	10.00
10.2. S(S)	Debate interaction	Recording the attendance and interactiv participation	30.00
10.3. Final assessment	Solving proposed topics	Exam	60.00
10.4. Modality of grading	Whole notes 1-10		
10.5. Minimum standard of performance	Compulsory attendance at lectures, seminars, examination, Interactiv participationdiscussion (feedback).		

Date of listing,  
04/25/2026

Signature of the discipline leaders,

Date of approval in the  
department

Signature of the Department Director,