

# Syllabus

## 1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	International Business and Economics
1.3. Departments	Department of Tourism and Geography
1.4. Field of study	Applied modern languages
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Applied Modern Languages
1.8. Language of study	Romanian, English, French
1.9. Academic year	2023-2024

## 2. Information on the discipline

2.1. Name	<b>Geopolitics</b>								
2.2. Code	<b>23.0223IF3.1-07.1</b>								
2.3. Year of study	<b>3</b>	2.4. Semester	<b>1</b>	2.5. Type of assessment	<b>Exam</b>	2.6. Status of the discipline	<b>A</b>	2.7. Number of ECTS credits	<b>2</b>
2.8. Leaders	C(C)	<b>lect.univ.dr. KANOVICI S Adrian-Lucian</b>				adrian.kanovici@rei.ase.ro			
	S(S)	<b>lect.univ.dr. KANOVICI S Adrian-Lucian</b>				adrian.kanovici@rei.ase.ro			

## 3. Estimated Total Time

3.1. Number of weeks	14.00
3.2. Number of hours per week	2.00 of which
	S(S) 1.00
	C(C) 1.00
3.3. Total hours from curriculum	28.00 of which
	S(S) 14.00
	C(C) 14.00
3.4. Total hours of study per semester (ECTS*25)	50.00
3.5. Total hours of individual study	22.00
<i>Distribution of time for individual study</i>	
Study by the textbook, lecture notes, bibliography and student's own notes	10.00
Additional documentation in the library, on specialized online platforms and in the field	5.00
Preparation of seminars, labs, assignments, portfolios and essays	5.00
Tutorials	0.00
Examinations	2.00
Other activities	

## 4. Prerequisites

4.1. of curriculum	Academic communication and study skills and knowledge
4.2. of competences	Knowledge of English at B1-B2 level cf. Common European Framework of Reference for Languages (CEFR) Using current geopolitical analysis methods learned during previous studies

## 5. Conditions

for the S(S)	Seminars require rooms with internet access. Seminar attendance is mandatory. Assignments and other seminar task are compulsory. Plagiarism is forbidden.
for the C(C)	Rooms with internet access and multimedia equipment

## 6. Acquired specific competences

PREFESSIONAL	C5	Networking in various institutional contexts (institutions, business entities, NGOs) and use of general and semi-specialized knowledge in professional fields applicable to the specialization undertaken
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## 7. Objectives of the discipline

7.1. General objective	Identifying, cataloging and evaluating geopolitical risks that affect decision making process in the context of international business
7.2. Specific objectives	Cunoașterea avansată a teoriilor și definirea conceptelor și metodologiilor folosite în analizele geopolitice privind mediul internațional Explicarea tipurilor de risc geopolitic în relație cu mediul internațional de afaceri Aplicarea modelelor folosite în cercetarea geopolitică în contexte internaționale reale Aplicarea creativă a metodelor de identificare a oportunităților de reducere a riscurilor geopolitice prin proiectarea de noi metodologii și strategii

## 8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
1	Introductory lecture. Concepts and terminology in geopolitics and international business	Lectures focus on power-point and multimedia support	
2	Power structures and examples of great powers, superpowers in the modern age as a result of the geopolitical forces and events involved in the transformation of the world map	Lectures focus on power-point and multimedia support	
3	Geopolitical concepts with a real impact on international relations: sphere of influence, ideology, imperialism, conflict-war situation, geostrategic point and geostrategic area, etc.	Lectures focus on power-point and multimedia support	
4	Power and international business	Lectures focus on power-point and multimedia support	
5	Europe between integration and fragmentation: understanding new continental trends	Lectures focus on power-point and multimedia support	
6	The role of international organisations (United Nations, NATO) in the management of international conflicts	Lectures focus on power-point and multimedia support	
7	Geopolitics and globalization	Lectures focus on power-point and multimedia support	

***Bibliography***

- AGNEW, J., Geopolitics – re-visioning world politics, Routledge, 1998
- BAYLIS, J., Smith, S., The Globalisation of World Politics, 2nd ed., Oxford University Press, 2001
- CHAUPRADE, Aymeric; THUAL, Francois, Dicționar de geopolitică: state, concepte, autori, Corint, Bucuresti, 2003
- CLAVAL, Paul, Geopolitică și geostrategie: gândirea politică, spațiul și teritoriul în secolul al XX-lea, Corint, Bucuresti, 2001
- MOREAU DEFARGES, Philippe, Introduction a la géopolitique, Seuil, Paris, 2005
- LACOSTE, Yves, Géopolitique: la longue histoire d'aujourd'hui, Larousse, Paris, 2006
- LACOSTE, Yves, Dictionnaire de géopolitique, Flammarion, Paris, 1995
- NEGUȚ, Silviu, Geopolitica. Universul puterii, Meteor Press, Bucuresti, 2008

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Introductory and organizational elements: objectives, seminar developed skills, methods, evaluation standards, presenting main issues of the seminar. Feed-back and suggestions	Debate	
2	Analysis of global geopolitical system. Status and trends	Debate. Working with Political World Map. Multimeddia support	
3	Analysis of current international geopolitical events. Folding into theories and concepts. Identification of possible scenarios of evolution	Students develop short geopolitical analysis	
4	Analysis of current international geopolitical events. Folding into theories and concepts. Identification of possible scenarios of evolution	Students develop short geopolitical analysis	
5	Analysis of current international geopolitical events. Folding into theories and concepts. Identification of possible scenarios of evolution	Students develop short geopolitical analysis	
6	Analysis of current international geopolitical events. Folding into theories and concepts. Identification of possible scenarios of evolution	Students develop short geopolitical analysis	
7	Analysis of current international geopolitical events. Folding into theories and concepts. Identification of possible scenarios of evolution	Students develop short geopolitical analysis	

### ***Bibliography***

- BRET, Bernard și colab., Géopolitique des Ameriques, Sedes, Paris, 2008
- BRZEZINSKI, Zbigniew, Marea tablă de șah. Supremația americană și imperativele sale geostrategice, Univers Enciclopedic, Bucuresti, 2000
- DALBY, Simon; ROUTLEDGE, Paul; TUATHAIL, Gearoid O, The Geopolitics reader, Taylor & Francis, Londra, 2006
- HUGON, Philippe, Géopolitique de l' Afrique, Sedes, Paris, 2009
- HUNTINGTON, Samuel, Ciocnirea civilizațiilor și refacerea ordinii mondiale, Antet, Filipeștii de Târg, 1998
- GODEMENT, Francois; DELAMOTTE, Guibourg, Géopolitique de l'Asie, Sedes, Paris, 2007

## **9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme**

Discussions with experts from academia, economic, media, political, of some specific institutions and civil society (NGOs, think-tanks and so on).

## **10. Assessment**

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. S(S)	Debate interaction	Recording the attendance and interactiv participation	30.00
10.2. Final assessment	Solving proposed topics	Exam-according to ASE regulation	70.00
10.3. Modality of grading	Whole notes 1-10		
10.4. Minimum standard of performance	Compulsory attendance at lectures, seminars, examination, Interactiv participation discussion (feedback).		

Date of listing,  
04/24/2026

Signature of the discipline leaders,

Date of approval in the  
department

Signature of the Department Director,