

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	International Business and Economics
1.3. Departments	Department of Modern Languages and Business Communication
1.4. Field of study	Applied modern languages
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Applied Modern Languages
1.8. Language of study	Romanian, English, French
1.9. Academic year	2023-2024

2. Information on the discipline

2.1. Name	People and Organizations								
2.2. Code	23.0223IF3.2-0004								
2.3. Year of study	3	2.4. Semester	2	2.5. Type of assessment	Exam	2.6. Status of the discipline	O	2.7. Number of ECTS credits	4
2.8. Leaders	C(C)	conf.univ.dr. ȘERBAN-OPRESCU Anca-Teodora				teodora.oprescu@rei.ase.ro			
	S(S)	conf.univ.dr. ȘERBAN-OPRESCU Anca-Teodora				teodora.oprescu@rei.ase.ro			
	S(S)	lect.univ.dr. CHIȚU V RAMONA-ELENA				ramona.chitu@rei.ase.ro			

3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	3.00	of which	
		C(C)	1.00
		S(S)	2.00
3.3. Total hours from curriculum	42.00	of which	
		C(C)	14.00
		S(S)	28.00
3.4. Total hours of study per semester (ECTS*25)	100.00		
3.5. Total hours of individual study	58.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	20.00		
Additional documentation in the library, on specialized online platforms and in the field	10.00		
Preparation of seminars, labs, assignments, portfolios and essays	20.00		
Tutorials	6.00		
Examinations	2.00		
Other activities			

4. Prerequisites

4.1. of curriculum	Management
4.2. of competences	English oral and written communication skills

5. Conditions

for the C(C)	Lectures will take place online, IT equipment being necessary.
for the S(S)	Seminars take place online using the camera during class. Seminar attendance is mandatory. Assignments and other seminar task are compulsory. Plagiarism is forbidden.

6. Acquired specific competences

PREFESSIONAL	C4	Organizing professional, scientific and cultural events that require professional and institutional communication competences in languages A, B and C (company and product/service presentations and formal events, fairs and exhibitions);
PREFESSIONAL	C5	Networking in various institutional contexts (institutions, business entities, NGOs) and use of general and semi-specialized knowledge in professional fields applicable to the specialization undertaken
PREFESSIONAL	C6	Communication in multilingual professional contexts requiring linguistic and cultural integration, negotiation and mediation;

7. Objectives of the discipline

7.1. General objective	Presenting the most important theories of the specialized literature on people and organizations
7.2. Specific objectives	Interacting in various working environments (public institution, private company, NGO) and using some general and specialised knowledge in the professionla field of the major Developing the ability to work in teams and understanding organisational communication.

8. Contents

8.1. C(C)	Teaching/Work methods	Recommendations for students
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Bibliography

- Laurie J Mullins, Management and Organisational Behaviour, Prentice Hall, 2006
- Buchanan, D.A., Huczynski A.A, Buchanan, D.A., Huczynski A.A., Organizational Behaviour: an introductory text, Prentice-Hall International (UK) Ltd., 2004
- Drake, M., The Human Side of Organizations, Pearson Prentice Hal, 2009
- Serban-Oprescu Teodora, Note de curs 2023, Oameni și organizații. , 2023

8.2. S(S)	Teaching/Work methods	Recommendations for students
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Bibliography

- Buchanan, D.A., Huczynski A.A, Buchanan, D.A., Huczynski A.A., Organizational Behaviour: an introductory text, Prentice-Hall International (UK) Ltd., 2004
- Drake, M., The Human Side of Organizations, Pearson Prentice Hal, 2009
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9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

Discussions of the course content with practitioners and other field specialists.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. S(S)			40.00
10.2. Final assessment		Evaluation of intercultural written communication skills in an academic context	60.00
10.3. Modality of grading	Whole notes 1-10		
10.4. Minimum standard of performance	Drafting and presenting a report during the smeinars and providing adequate answers for one of the topics during the final examination..		

Date of listing,
06/13/2026

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,