

Syllabus

1. Programme information

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|------------------------|--|
| 1.1. Institution | THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES |
| 1.2. Faculty | International Business and Economics |
| 1.3. Departments | Department of International Business and Economics |
| 1.4. Field of study | Applied modern languages |
| 1.5. Cycle of studies | Licence |
| 1.6. Education type | Full-time |
| 1.7. Study programme | Applied Modern Languages |
| 1.8. Language of study | Romanian, English, French |
| 1.9. Academic year | 2021-2022 |

2. Information on the discipline

| | | | | | | | | | |
|--------------------|--|--|----------|-------------------------|-------------|-------------------------------|----------|-----------------------------|----------|
| 2.1. Name | Introduction to International Economics | | | | | | | | |
| 2.2. Code | 21.0223IF1.2-0005 | | | | | | | | |
| 2.3. Year of study | 1 | 2.4. Semester | 2 | 2.5. Type of assessment | Exam | 2.6. Status of the discipline | O | 2.7. Number of ECTS credits | 3 |
| 2.8. Leaders | C(C) | prof.univ.dr. ZAHARIA Rodica Milena | | | | milena.zaharia@rei.ase.ro | | | |

3. Estimated Total Time

| | |
|---|----------------|
| 3.1. Number of weeks | 14.00 |
| 3.2. Number of hours per week | 3.00 of which |
| | C(C) 2.00 |
| | S(S) 1.00 |
| 3.3. Total hours from curriculum | 42.00 of which |
| | C(C) 28.00 |
| | S(S) 14.00 |
| 3.4. Total hours of study per semester (ECTS*25) | 75.00 |
| 3.5. Total hours of individual study | 33.00 |
| <i>Distribution of time for individual study</i> | |
| Study by the textbook, lecture notes, bibliography and student's own notes | 18.00 |
| Additional documentation in the library, on specialized online platforms and in the field | 10.00 |
| Preparation of seminars, labs, assignments, portfolios and essays | 2.00 |
| Tutorials | 0.00 |
| Examinations | 3.00 |
| Other activities | 0.00 |

4. Prerequisites

| | |
|---------------------|------|
| 4.1. of curriculum | None |
| 4.2. of competences | None |

5. Conditions

| | |
|--------------|----------------------------------|
| for the C(C) | multimedia equipment in the room |
| for the S(S) | multimedia equipment in the room |

6. Acquired specific competences

| | | |
|--------------|----|--|
| PREFESSIONAL | C3 | Adequate use of generally applicable documentation, information search, classification and storage techniques, adequate use of information resources (electronic dictionaries, databases), basic competences in text editing and correction, use of computer text editing programs and of document archiving techniques; |
| PREFESSIONAL | C5 | Networking in various institutional contexts (institutions, business entities, NGOs) and use of general and semi-specialized knowledge in professional fields applicable to the specialization undertaken |

7. Objectives of the discipline

| | |
|--------------------------|---|
| 7.1. General objective | Studies/analysis on business environment |
| 7.2. Specific objectives | Awareness of the particular differences among the schools of thought regarding the international economy and the identification of their influence on the studies on international economics, The knowledge of the analytical tools of the national economies: the set of macroeconomic indicators, institutions and public policies. Support the formation of an economic, critical and logical approach by the students |

8. Contents

| 8.1. C(C) | | Teaching/Work methods | Recommendations for students |
|-----------|--|-----------------------|------------------------------|
| 1 | Introduction | Presentation | |
| 2 | World economy system | Presentation | |
| 3 | National economies | Presentation | |
| 4 | National economies | Presentation | |
| 5 | Developing economies | Presentation | |
| 6 | Developed economies | Presentation | |
| 7 | Multinational corporations | Presentation | |
| 8 | Multinational corporations | Presentation | |
| 9 | International economic organizations and their role in world economy | Presentation | |
| 10 | International Monetary System | Presentation | |
| 11 | International Monetary Fund, World Bank | Presentation | |
| 12 | International Monetary Fund, World Bank | Presentation | |
| 13 | Romanian economy | Presentation | |
| 14 | Exam - Questions and answers | Debates | |

Bibliography

- Bal Ana, Economie mondiala, ASE, Bucuresti, 2006, România
- Gilpin Robert, Global political economy: understanding the international economic order, Princenton University Press, UK, 2001, Marea Britanie
- ONU, Raport ONU, USA, 2017, Statele Unite ale Americii
- IMF, Raport IMF, USA, 2017, Statele Unite ale Americii
- Banca Mondiala, Raport Banca Mondiala, USA, 2018, Statele Unite ale Americii
- World Development Report, USA, 2018, Statele Unite ale Americii

| 8.2. S(S) | | Teaching/Work methods | Recommendations for students |
|-----------|------------------------------|-----------------------|------------------------------|
| 1 | | Presentation | |
| 2 | | Debates | |
| 3 | | Debates | |
| 4 | | Debates | |
| 5 | | Debates | |
| 6 | | Debates | |
| 7 | | Debates | |
| 8 | | Debates | |
| 9 | | Debates | |
| 10 | | Debates | |
| 11 | | Debates | |
| 12 | | Debates | |
| 13 | | Debates | |
| 14 | Exam - Questions and answers | Debates | |

Bibliography

- Ana Bal, Economie Mondiala, ASE, Bucuresti, 2006, România
- Gilpin Robert, Global political economy: understanding the international economic order, Princenton University Press, UK, 2001, Marea Britanie
- ONU, Raport ONU, USA, 2017, Sahara de Vest
- IMF, Raport IMF, USA, 2017, Statele Unite ale Americii
- Banca Mondiala, Raport Banca Mondiala, USA, 2018, Statele Unite ale Americii
- World Development Report, USA, 2018, Statele Unite ale Americii

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

The discussion of the content of the discipline with representatives from the business environment and of the Foreign Trade Department, Romanian Commerce and Industry Chamber, Institute for World Economics and of the National Association of the Exporters and Importers

10. Assessment

| Type of activity | Assessment criteria | Assessment methods | Percentage in the final grade |
|---------------------------------------|--|--------------------|-------------------------------|
| 10.1. S(S) | | | 30.00 |
| 10.2. Final assessment | Final mark calculation | mark | 70.00 |
| 10.3. Modality of grading | Whole notes 1-10 | | |
| 10.4. Minimum standard of performance | 50% from seminar points and 50% from the exam points | | |

Date of listing,
06/13/2026

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,