

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Business Administration in Foreign Languages
1.3. Departments	Department of Business Administration in foreign languages (UNESCO chair)
1.4. Field of study	Business Administration
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Business Administration (in German language)
1.8. Language of study	German
1.9. Academic year	2019-2020

2. Information on the discipline

2.1. Name	Introduction to German culture and civilization 1								
2.2. Code	19.0155IF1.1-0009								
2.3. Year of study	1	2.4. Semester	1	2.5. Type of assessment	Test	2.6. Status of the discipline	F	2.7. Number of ECTS credits	3
2.8. Leaders	S(S)	cadrul did. asoc. JAUMANN MICHAEL					michael.jaumann@fabiz.ase.ro		

3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	2.00	of which	
		S(S)	2.00
3.3. Total hours from curriculum	28.00	of which	
		S(S)	28.00
3.4. Total hours of study per semester (ECTS*25)	75.00		
3.5. Total hours of individual study	47.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	20.00		
Additional documentation in the library, on specialized online platforms and in the field	2.00		
Preparation of seminars, labs, assignments, portfolios and essays	10.00		
Tutorials	0.00		
Examinations	5.00		
Other activities	10.00		

4. Prerequisites

4.1. of curriculum	
4.2. of competences	

5. Conditions

for the S(S)	Rooms equipped with audio equipment/PC, board •Study material/selection from published material •Use of mobile phones not allowed •After the beginning of the seminar students are not admitted in the room
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6. Acquired specific competences

CROSS	CT3	Identification of opportunities for continuous learning and the efficient use of learning resources and techniques for personal development
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7. Objectives of the discipline

7.1. General objective	• Development of competencies for written communication in business English, evaluation and self-evaluation
7.2. Specific objectives	

8. Contents

8.1. S(S)		Teaching/Work methods	Recommendations for students
1	Introduction	Brainstorming	
2	Culture and civilization - Introduction to economic language	Presentation, Power Point, examples and debate	
3	Extension of language knowledge specific for DAAD and Erasmus mobilities	Presentation, Power Point, examples and debate	
4	Extension of language knowledge - Evaluation test	Test and team work	
5	Extension of language knowledge in the banking and financial field	Quiz and working papers	
6	Extension of language knowledge in the financial field	Quiz and working papers	
7	Extension of language knowledge in tourism	Team work	
8	Extension of language knowledge specific for faires	Team work	
9	Language specific for job market	Presentation, Power Point, examples and debate	
10	Language specific for companies	Presentation, Power Point, examples and debate	

Bibliography

- Brill, L.M.; Techmer, M.; Grosses Übungsbuch. Wortschatz, Ismaning, 2011, Germania
- Macaire, D.; Nicolas, G., Wirtschaftsdeutsch fuer Anfaenger, Stuttgart, 2006, Germania

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

Permanent contact with representatives of the GoetheInstitut Bucharest and the DAAD/ASE Lectorate

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. S(S)	Seminar activity	Active participation at seminar	40.00
10.2. S(S)	Starting point	It will be obtained for the presence at the final evaluation.	10.00
10.3. Final assessment			50.00
10.4. Modality of grading	Admitted- Rejected		
10.5. Minimum standard of performance	<ul style="list-style-type: none"> • Demonstrating efficient communication skills in a business and academic environment • Drawing up one’s own profile in the documents prepared for an application (for a job/intenship/a scholarship abroad) 		

Date of listing,
09/20/2021

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,