

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Business Administration in Foreign Languages
1.3. Departments	Department of Modern Languages and Business Communication
1.4. Field of study	Business Administration
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Business Administration (in English language)
1.8. Language of study	English
1.9. Academic year	2019-2020

2. Information on the discipline

2.1. Name	Introduction to English culture and civilization 2								
2.2. Code	19.0153IF1.2-0009								
2.3. Year of study	1	2.4. Semester	2	2.5. Type of assessment	Test	2.6. Status of the discipline	F	2.7. Number of ECTS credits	3
2.8. Instructors									

3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	2.00	of which	
		S(S)	2.00
3.3. Total hours from curriculum	28.00	of which	
		S(S)	28.00
3.4. Total hours of study per semester (ECTS*25)	75.00		
3.5. Total hours of individual study	47.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	15.00		
Additional documentation in the library, on specialized online platforms and in the field	10.00		
Preparation of seminars, labs, assignments, portfolios and essays	10.00		
Tutorials	0.00		
Examinations	2.00		
Other activities	10.00		

4. Prerequisites

4.1. of curriculum	
4.2. of competences	

5. Conditions

for the S(S)	<ul style="list-style-type: none"> • The seminars take place in rooms with a PC and video projector, with internet access and multimedia equipment. • Teaching is based on materials sent in advance or on a selection of published materials. • Mobile phones usage not allowed. • Students are not allowed in after the seminar has started.
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6. Acquired specific competences

CROSS	CT3	Identification of opportunities for continuous learning and the efficient use of learning resources and techniques for one's development
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7. Objectives of the discipline

7.1. General objective	Developing understanding, critical thinking and analysis of reference materials in the field of American culture
7.2. Specific objectives	<ul style="list-style-type: none"> • Dezvoltarea capacității de înțelegere, gândire și analiză critică prin lecturarea, ascultarea și vizionarea unor texte, imagini, filme, materiale audio video referitoare la cultura și civilizația americană • Dezvoltarea capacității de comparare a unor „texte” din diverse culturi • Dezvoltarea de deprinderi de studiu, de evaluare și auto-evaluare prin aplicarea principiilor, normelor și valorilor de etică profesională în cadrul propriei strategii de muncă riguroasă, eficientă și responsabilă • Dezvoltarea de deprinderi de lucru în echipă prin identificarea și asumarea rolurilor și responsabilităților și aplicarea de tehnici de relaționare și muncă eficientă în cadrul echipei • Îmbunătățirea acurateței și fluentei în comunicarea orală și scrisă în limba engleză în context academic și profesional

8. Contents

8.1. S(S)	Teaching/Work methods	Recommendations for students
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<i>Bibliography</i>		
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9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

Permanent contact with representatives of the business community, of the British Council and the Fulbright Commission.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. Final assessment	Involvement in preparing and discussing topics; individual research and written assignments. Project presentation in teams. Written test – critical analysis of cultural „texts” about American culture	Studying seminar materials beforehand, as well as frequency and solidity of interaction during seminars; correct usage of techniques and methodologies of individual research and writing. Oral test: coherent usage of techniques and methods of team project presentation. Written test: understanding, critical thinking and analysis of reference materials of American culture	100.00
10.2. Modality of grading	Whole notes 1-10		

<p>10.3. Minimum standard of performance</p>	<ul style="list-style-type: none"> • Drawing a project about American culture in teams, and showing team working skills by identifying and assuming roles and responsibilities, and by applying networking techniques and efficient team work. • Making proof of understanding, critical thinking and analysis by reading, listening and watching texts, images, films, audio and video materials about American culture by means of individual written assignments (hometasks, test).
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Date of listing,
08/08/2022

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,