

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Business Administration in Foreign Languages
1.3. Departments	Department of Business Administration in foreign languages (UNESCO chair)
1.4. Field of study	Business Administration
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Business Administration (in French language)
1.8. Language of study	French
1.9. Academic year	2019-2020

2. Information on the discipline

2.1. Name	Economic projects and business games								
2.2. Code	19.0154IF2.2-0006								
2.3. Year of study	2	2.4. Semester	2	2.5. Type of assessment	Test	2.6. Status of the discipline	O	2.7. Number of ECTS credits	3
2.8. Leaders	S(S)	lect.univ.dr. NEDELCU M ALEXANDRA CĂTĂLINA				catalina.nedelcu@fabiz.ase.ro			

3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	2.00	of which	
		S(S)	2.00
3.3. Total hours from curriculum	28.00	of which	
		S(S)	28.00
3.4. Total hours of study per semester (ECTS*25)	75.00		
3.5. Total hours of individual study	47.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	0.00		
Additional documentation in the library, on specialized online platforms and in the field	0.00		
Preparation of seminars, labs, assignments, portfolios and essays	0.00		
Tutorials	0.00		
Examinations	47.00		
Other activities	0.00		

4. Prerequisites

4.1. of curriculum	Basic Accounting
4.2. of competences	

5. Conditions

for the S(S)	Rooms with access to computers.
--------------	---------------------------------

6. Acquired specific competences

PREFESSIONAL	C2	Assistance for administering the activity of the whole business/ organization
--------------	----	---

7. Objectives of the discipline

7.1. General objective	Simulation of the evolution of a company related to the strategic decisions of the management, as well as to the evolution of the market where the company activates.
7.2. Specific objectives	Gaining global perspective about the micro and macro medium of a company Understanding the impact of departmental decisions on profitability Working in a competitive environment

8. Contents

8.1. S(S)		Teaching/Work methods	Recommendations for students
1	Introduction	Debates	
2	Presentation of simulation instructions, the company, the market	Debates, simulation	
3	Test	Simulation, debates, interpretation of reports	
4	Simulation - first period	Simulation, debates, interpretation of reports	
5	Simulation - second period	Simulation, debates, interpretation of reports	
6	Simulation - third period	Simulation, debates, interpretation of reports	
7	Simulation - fourth period	Simulation, debates, interpretation of reports	
8	Simulation - fifth period	Simulation, debates, interpretation of reports	
9	Simulation - sixth period	Simulation, debates, interpretation of reports	
10	Presentation of team projects	Presentation	
11	Closing seminar. Evaluation	Evaluation	

Bibliography

- TOPSIM - General Management, Participants'Manual part I, TATA Interactive Systems GmbH, Tübingen, Germania
- TOPSIM - General Management, Participants'Manual part II, TATA Interactive Systems GmbH, Tübingen, Ghana

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

The subject is in line with the requirements of the business environment in Romania.
--

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. S(S)	Ongoing evaluation	Team presentation, project presentation, active participation, simulation	50.00
10.2. Final assessment			50.00
10.3. Modality of grading	Whole notes 1-10		
10.4. Minimum standard of performance	45 points out of the maximum of 100 points		

Date of listing,
10/25/2021

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,