

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Business Administration in Foreign Languages
1.3. Departments	Department of Philosophy and Social and Human Sciences
1.4. Field of study	Business Administration
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Business Administration (in English language)
1.8. Language of study	English
1.9. Academic year	2019-2020

2. Information on the discipline

2.1. Name	Business ethics								
2.2. Code	19.0153IF2.2-0002								
2.3. Year of study	2	2.4. Semester	2	2.5. Type of assessment	Exam	2.6. Status of the discipline	O	2.7. Number of ECTS credits	5
2.8. Leaders	C(C)	conf.univ.dr. BÎGU Dragoş					dragos.bigu@man.ase.ro		
	S(S)	asist.univ.dr. CERNEA V MIHAIL- VALENTIN					mihai.cernea@man.ase.ro		
	S(S)	asist.univ.dr. Uszkai Radu Bogdan					radu.uszkai@man.ase.ro		
	S(S)	asist.univ.dr. VOINEA S CRISTINA					cristina.voinea@man.ase.ro		

3. Estimated Total Time

3.1. Number of weeks	14.00
3.2. Number of hours per week	4.00 of which
	C(C) 2.00
	S(S) 2.00
3.3. Total hours from curriculum	56.00 of which
	C(C) 28.00
	S(S) 28.00
3.4. Total hours of study per semester (ECTS*25)	125.00
3.5. Total hours of individual study	69.00
<i>Distribution of time for individual study</i>	
Study by the textbook, lecture notes, bibliography and student's own notes	42.00
Additional documentation in the library, on specialized online platforms and in the field	5.00
Preparation of seminars, labs, assignments, portfolios and essays	18.00
Tutorials	1.00
Examinations	2.00
Other activities	1.00

4. Prerequisites

4.1. of curriculum	None
4.2. of competences	Digital abilities English

5. Conditions

for the C(C)	Multimedia equipment The course material to be considered by the students before lectures, in order to be prepared to get involved in an interactive learning process Classrooms that are adequately equipped for a proper educational process.
for the S(S)	Attendance to seminars is mandatory Classrooms that are adequately equipped for a proper educational process.

6. Acquired specific competences

PREFESSIONAL	C4	Assistance with human resources management
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7. Objectives of the discipline

7.1. General objective	* Making the students get the strong belief that business ethics actually is a constantly more important component of professional competence of a competitive manager
7.2. Specific objectives	* Making the students familiar with the conceptual frame and specific terminology of business ethics, especially in the financial industry. * Providing students with a rich collection of case studies in business ethics considered from different perspectives, in order to develop their critical approach and independent thought * Stimulating the students' curiosity for the specific of Romanian business environment and their ability to realize both the similarities and differences between local and international business

8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
1	The field of ethics. Ethical implications of business: business ethics - specific field of research in applied ethics"	Interactive teaching	Active attendance
2	Moral norms and values; law and morality in business	1 lecture	Study of recommended bibliography and case studies; active attendance
3	The concept of moral responsibility applied in business.	idem	idem
4	Basic ethical theories and their implications in business operations (utilitarianism, deontological theory)/ 2 lectures	idem	idem
5	The free-market perspective. Competition and cooperation in business; enlightened self-interest	idem	idem
6	Shareholders and stakeholders. The objective of a business: ethical debates. Ethical issues in the relationship between managers and shareholders.	idem	idem
7	Specific ethical issues in business: employers and employees (discrimination, employees' safety, employees' right to privacy, ethical issues in compensation systems)/ 2 lectures	idem	idem
8	Specific ethical issues in business: producers and consumers (pricing policies, product safety, consumer information)	idem	idem
9	Corporate social responsibility	idem	idem
10	Business and environmental concerns: environmental protection and sustainable growth; the food industry and animal testing	idem	idem
11	Ethical issues in international business: fairness and working conditions in the developing world; moral relativism in the context of international business	idem	idem

Bibliography

- Dan Craciun, Business Ethics. Basic Concepts and Principles. Theory and Cases, ASE, Bucuresti, 2012, România
- Boatright, John, Ethics and the Conduct of Business, Prentice Hall, Upper Saddle River, NJ, 2009, Statele Unite ale Americii
- Crane & Matten, Business Ethics, Oxford University Press, Oxford, 2004, Marea Britanie
- De George, Richard T., Business Ethics, Pearson / Prentice Hall, Upper Saddle River, NJ, 2006, Statele Unite ale Americii
- Frederick, William, Corporation, Be Good! The Story of Corporate Social Responsibility, Dog Ear Publishing, Indianapolis, 2006, Statele Unite ale Americii
- Hopkins, Michael, Corporate Social Responsibility & International Development, Earthscan, London - Sterling VA, 2008, Marea Britanie
- Mitchell, Charles, A Short Course in International Business Ethics, World Trade Press, Novato CA, 2003, Statele Unite ale Americii
- Velasquez, Manuel, Business Ethics. Concepts and Cases, Prentice Hall, Upper Saddle River, NJ, 2006, Statele Unite ale Americii
- Becker, Christian, Business Ethics: Methods and Applications, Routledge, New York, 2019, Statele Unite ale Americii
- Heath, Eugene; Kald, Byron; Marcoux, Alexei (Editors), The Routledge Companion to Business Ethics, Routledge, New York, 2018, Statele Unite ale Americii

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Introductory seminar: requirements at lectures and seminars, evaluation standards, methods of studying, bibliographical source	Discussion, dialogue	Students are invited to state interesting topics and learning methods
2	Law and morality in business	Case studies	Search for significant cases; active attendance
3	Analysis of business situations from moral responsibility perspective	Case studies	Search for significant cases; active attendance
4	Analytical patterns and theoretical conflicts between Utilitarianism, rights ethics and virtue ethics / 2 seminars	Case studies	Search for significant cases; active attendance
5	Analysis of business situations from a free-market perspective	Case studies	Search for significant cases; active attendance
6	Shareholders and stakeholders: ethical issues	Case studies	Search for significant cases; active attendance
7	Employers and employees: ethical issues/ 2 seminars	Case studies	Search for significant cases; active attendance
8	Companies and consumers: ethical issues/ 2 seminars	Case studies	Search for significant cases; active attendance
9	Corporate social responsibility	Case studies	Search for significant cases; active attendance
10	Moral issues at the confluence between business and environmental concerns	Case studies	Search for significant cases; active attendance
11	Analysis of some ethical problems in international business	Case studies	Search for significant cases; active attendance

Bibliography

- Craciun, Dan, Business Ethics. Basic Concepts and Principles. Theory and Cases, ASE, Bucuresti, 2012, România
- DesJardins, Joseph R. & McCall, John, Contemporary Issues in Business Ethics, Thomson – Wadsworth, Belmont, CA, 2005, Statele Unite ale Americii
- Donaldson, Thomas, The Ethics of International Business, Oxford University Press, Oxford, 2006, Marea Britanie
- Ferrell, O. C. et al, Business ethics. Ethical decision making and cases, Houghton Mifflin, Boston - New York, 2002, Statele Unite ale Americii
- Jennings, Marianne, Business Ethics: Case Studies and Selected Readings, Cengage Learning, Mason, 2015, Statele Unite ale Americii
- Shaw, William, Business Ethics, Cengage Learning, Boston, 2016, Statele Unite ale Americii

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

Professors who teach Business Ethics discussed with the head of the Faculty and with groups of business leaders to define the most useful topics, conceptual frames, and methods for the future professional competence of graduates. We have considered the way this discipline is studied in top universities in Europe and the US.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. S(S)	<ul style="list-style-type: none"> • Proper understanding of lectures and bibliographical material; • Adequate assimilation of the course material; • The ability to engage a constructive dialogue with the professor and the fellow students • The ability to identify and analyze dilemmatic ethical situations • The ability to support with solid and consistent reasons personal viewpoints in particular situations. 	Marking the students' intereventions, short essays, and seminar presentations	40.00
10.2. Final assessment	<ul style="list-style-type: none"> • Proper understanding of lectures and bibliographical support; • The ability to operate properly with the conceptual framework of business ethics in approaching specific situations; • Ability to identify and analyze dilemmatic situations from the point of view of the ethical approaches discussed. 	Final written test	60.00
10.3. Modality of grading	Whole notes 1-10		
10.4. Minimum standard of performance	<ul style="list-style-type: none"> • The ability to operate properly with the conceptual framework of business ethics; • The ability to apply the general ethical concepts and methods to particular situations. 		

Date of listing,
08/08/2022

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,