

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Business Administration in Foreign Languages
1.3. Departments	Department of Business Administration in foreign languages (UNESCO chair)
1.4. Field of study	Business Administration
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Business Administration (in English language)
1.8. Language of study	English
1.9. Academic year	2019-2020

2. Information on the discipline

2.1. Name	Investments and risk								
2.2. Code	19.0153IF3.1-6.1.								
2.3. Year of study	3	2.4. Semester	1	2.5. Type of assessment	Exam	2.6. Status of the discipline	A	2.7. Number of ECTS credits	5
2.8. Leaders	S(S)	cadrul did. asoc. NIȚĂ C G SORIN-CRISTIAN				cristians.nita@fabiz.ase.ro			
	S(S)	Asociat dr. IVAN Mihail-Vincentiu				mihail.ivan@man.ase.ro			
	C(C)	lect.univ.dr. BUȘU E MIHAIL				mihail.busu@man.ase.ro			

3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	4.00	of which	
		C(C)	2.00
		S(S)	2.00
3.3. Total hours from curriculum	56.00	of which	
		C(C)	28.00
		S(S)	28.00
3.4. Total hours of study per semester (ECTS*25)	125.00		
3.5. Total hours of individual study	69.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	30.00		
Additional documentation in the library, on specialized online platforms and in the field	15.00		
Preparation of seminars, labs, assignments, portfolios and essays	20.00		
Tutorials	0.00		
Examinations	3.00		
Other activities	1.00		

4. Prerequisites

4.1. of curriculum	-
4.2. of competences	Basic knowledge in macroeconomics, finance and management

5. Conditions

for the C(C)	The use of active methods of learning using the modern techniques and audiovisual means (videoproector, different projections, computer/laptop, internet)
for the S(S)	The use of active methods of learning using the modern techniques and audiovisual means (videoproector, different projections, computer/laptop, internet)

6. Acquired specific competences

PREFESSIONAL	C3	Administration of a subunit from the business/organization structure
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7. Objectives of the discipline

7.1. General objective	<ul style="list-style-type: none">• Learning, understanding and using various concepts, theories, principles and practices regarding the Investments and Risk
7.2. Specific objectives	<ul style="list-style-type: none">• Understanding the Investment process;• Learning about the securities types, market and transactions;• Understanding the efficiency concept;• Learning about risk: types and management;• Learning process through practical advice and shared experience.

8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
1	Introduction Course: The objectives of the course and the competencies developed as a result of the learning process, underlining the methods and working instruments as well as all the demands and requirements for the exams, type of evaluation, ongoing testing, final exam form.	Discussions	-
2	The investment environment: <input type="checkbox"/> Definitions; <input type="checkbox"/> Investment process and types of investors; <input type="checkbox"/> Investments types.	Lecture, discussion	-
3	Securities markets: money market and capital market Types and sources of investment information	Lecture, discussion	-
4	Types of securities - Stocks: types, returns, value and price	Lecture, discussion	-
5	Types of securities – bonds and derivatives	Lecture, discussion	-
6	Investments types based on objectives	Lecture, discussion, case studies	-
7	Investments efficiency – the optimal efficient ratio	Lecture, discussion, case studies	-
8	Static indicators for evaluating the efficiency of investment projects	Lecture, discussion, case studies	-
9	Static indicators for evaluating the efficiency of investment projects	Lecture, discussion, case studies	-
10	Static indicators for evaluating the efficiency of investment projects	Lecture, discussion, case studies	-
11	Return and risk: - Risk sources - Risk types - Management tools - Risk appetite	Lecture, discussion, case studies	-
12	Return and risk: - Risk sources - Risk types - Management tools - Risk appetite	Lecture, discussion, case studies	-
13	Return and risk: - Risk sources - Risk types - Management tools - Risk appetite	Lecture, discussion, case studies	-
14	Conclusions	Interactive lecture	-

Bibliography

- Pascal Alphonse, Gérard Desmuliers, Pascal Grandin, Michel Levasseur, Portfolio Management and Financial Markets, Pearson, NY, 2017, Statele Unite ale Americii

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Discuss seminar's themes requirements	Discussion	-
2	The investment process, types and types of investors	Case Studies, Discussions	-
3	Money market and capital market	Case studies, discussions	-
4	Common Stocks market	Case studies, discussions	-
5	Bonds market	Case studies, discussions	-
6	Feasibility study	Presentation Discussion	-
7	The optimal efficient ratio	Practical applications	-
8	Static indicators for evaluating the efficiency of investment projects	Practical applications Case Studies	-
9	Time value of money	Practical applications Case Studies	-
10	Dynamic efficiency evaluation indicators	Practical applications Case Studies	-
11	Return and risk: - Risk sources - Risk types - Management tools - Risk appetite	Case Studies, debates	-
12	Return and risk: - Risk sources - Risk types - Management tools - Risk appetite	Case Studies, debates	-
13	Return and risk: - Risk sources - Risk types - Management tools - Risk appetite	Case Studies, debates	-
14	Conclusion	Discussions	-

Bibliography

- Pascal Alphonse, Gérard Desmuliers, Pascal Grandin, Michel Levasseur, Portfolio Management and Financial Markets, Pearson, NY, 2017, Statele Unite ale Americii

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

Starting from the need of evolution towards professionalism, all activities have a pronounced formative character, being centered on the creation and development of skills that enable students, after completing the course, to understand and assess the complexity of financial market and portfolio management techniques.

The teaching activities are interactive and interdisciplinary and application-oriented, based on the use of active methods of learning and using the modern techniques and audiovisual media.

Seminarial activities are carried out through the simulation of concrete situations, and by testing the capacity and skills of learners to solve quickly and effectively, the complex situations which they will face in the international economic environment.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. C(C)	Justification of the notions and the ability to apply them in the formulation of relevant examples	Written examination: Multiple choice exam	0.00
10.2. S(S)	Active involvement in all seminar activities, helping colleagues, correct application of the work method	Frequency and strength of interaction in the classroom. Project.	40.00
10.3. Final assessment	Exam	Written examination: Multiple choice exam	60.00
10.4. Modality of grading	Whole notes 1-10		
10.5. Minimum standard of performance	<ul style="list-style-type: none"> • Understanding and knowledge of the concepts presented in class • Achieve a minimum score of 50 points at the evaluation exam 		

Date of listing,
10/25/2021

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,