

Syllabus

1. Programme information

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|------------------------|---|
| 1.1. Institution | THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES |
| 1.2. Faculty | Business Administration in Foreign Languages |
| 1.3. Departments | Department of Business Administration in foreign languages (UNESCO chair) |
| 1.4. Field of study | Business Administration |
| 1.5. Cycle of studies | Licence |
| 1.6. Education type | Full-time |
| 1.7. Study programme | Business Administration (in English language) |
| 1.8. Language of study | English |
| 1.9. Academic year | 2019-2020 |

2. Information on the discipline

| | | | | | | | | | |
|--------------------|-----------------------------|---|----------|-------------------------|-------------|-------------------------------|-----------------------------|-----------------------------|----------|
| 2.1. Name | Investments and risk | | | | | | | | |
| 2.2. Code | 19.0153IF3.1-6.1. | | | | | | | | |
| 2.3. Year of study | 3 | 2.4. Semester | 1 | 2.5. Type of assessment | Exam | 2.6. Status of the discipline | A | 2.7. Number of ECTS credits | 5 |
| 2.8. Leaders | S(S) | asist.univ.dr. NIȚĂ C G SORIN-CRISTIAN | | | | | cristians.nita@fabiz.ase.ro | | |
| | S(S) | Asociat dr. IVAN Mihail-Vincentiu | | | | | mihail.ivan@man.ase.ro | | |
| | C(C) | lect.univ.dr. BUȘU E MIHAIL | | | | | mihail.busu@man.ase.ro | | |

3. Estimated Total Time

| | | | |
|---|--------|----------|-------|
| 3.1. Number of weeks | 14.00 | | |
| 3.2. Number of hours per week | 4.00 | of which | |
| | | C(C) | 2.00 |
| | | S(S) | 2.00 |
| 3.3. Total hours from curriculum | 56.00 | of which | |
| | | C(C) | 28.00 |
| | | S(S) | 28.00 |
| 3.4. Total hours of study per semester (ECTS*25) | 125.00 | | |
| 3.5. Total hours of individual study | 69.00 | | |
| <i>Distribution of time for individual study</i> | | | |
| Study by the textbook, lecture notes, bibliography and student's own notes | 30.00 | | |
| Additional documentation in the library, on specialized online platforms and in the field | 15.00 | | |
| Preparation of seminars, labs, assignments, portfolios and essays | 20.00 | | |
| Tutorials | 0.00 | | |
| Examinations | 3.00 | | |
| Other activities | 1.00 | | |

4. Prerequisites

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|---------------------|---|
| 4.1. of curriculum | - |
| 4.2. of competences | Basic knowledge in macroeconomics, finance and management |

5. Conditions

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|--------------|---|
| for the C(C) | The use of active methods of learning using the modern techniques and audiovisual means (videoproector, different projections, computer/laptop, internet) |
| for the S(S) | The use of active methods of learning using the modern techniques and audiovisual means (videoproector, different projections, computer/laptop, internet) |

6. Acquired specific competences

| | | |
|-------------|----|--|
| PREFESSONAL | C3 | Administration of a subunit from the business/organization structure |
|-------------|----|--|

7. Objectives of the discipline

| | |
|--------------------------|---|
| 7.1. General objective | <ul style="list-style-type: none">• Learning, understanding and using various concepts, theories, principles and practices regarding the Investments and Risk |
| 7.2. Specific objectives | <ul style="list-style-type: none">• Understanding the Investment process;• Learning about the securities types, market and transactions;• Understanding the efficiency concept;• Learning about risk: types and management;• Learning process through practical advice and shared experience. |

8. Contents

| 8.1. C(C) | | Teaching/Work methods | Recommendations for students |
|-----------|--|-----------------------------------|------------------------------|
| 1 | Introduction Course: The objectives of the course and the competencies developed as a result of the learning process, underlining the methods and working instruments as well as all the demands and requirements for the exams, type of evaluation, ongoing testing, final exam form. | Discussions | - |
| 2 | The investment environment: <input type="checkbox"/> Definitions; <input type="checkbox"/> Investment process and types of investors; <input type="checkbox"/> Investments types. | Lecture, discussion | - |
| 3 | Securities markets: money market and capital market Types and sources of investment information | Lecture, discussion | - |
| 4 | Types of securities - Stocks: types, returns, value and price | Lecture, discussion | - |
| 5 | Types of securities – bonds and derivatives | Lecture, discussion | - |
| 6 | Investments types based on objectives | Lecture, discussion, case studies | - |
| 7 | Investments efficiency – the optimal efficient ratio | Lecture, discussion, case studies | - |
| 8 | Static indicators for evaluating the efficiency of investment projects | Lecture, discussion, case studies | - |
| 9 | Static indicators for evaluating the efficiency of investment projects | Lecture, discussion, case studies | - |
| 10 | Static indicators for evaluating the efficiency of investment projects | Lecture, discussion, case studies | - |
| 11 | Return and risk: - Risk sources - Risk types - Management tools - Risk appetite | Lecture, discussion, case studies | - |
| 12 | Return and risk: - Risk sources - Risk types - Management tools - Risk appetite | Lecture, discussion, case studies | - |
| 13 | Return and risk: - Risk sources - Risk types - Management tools - Risk appetite | Lecture, discussion, case studies | - |
| 14 | Conclusions | Interactive lecture | - |

Bibliography

- Pascal Alphonse, Gérard Desmuliers, Pascal Grandin, Michel Levasseur, Portfolio Management and Financial Markets, Pearson, NY, 2017, Statele Unite ale Americii

| 8.2. S(S) | | Teaching/Work methods | Recommendations for students |
|-----------|---|-------------------------------------|------------------------------|
| 1 | Discuss seminar's themes requirements | Discussion | - |
| 2 | The investment process, types and types of investors | Case Studies, Discussions | - |
| 3 | Money market and capital market | Case studies, discussions | - |
| 4 | Common Stocks market | Case studies, discussions | - |
| 5 | Bonds market | Case studies, discussions | - |
| 6 | Feasibility study | Presentation Discussion | - |
| 7 | The optimal efficient ratio | Practical applications | - |
| 8 | Static indicators for evaluating the efficiency of investment projects | Practical applications Case Studies | - |
| 9 | Time value of money | Practical applications Case Studies | - |
| 10 | Dynamic efficiency evaluation indicators | Practical applications Case Studies | - |
| 11 | Return and risk: - Risk sources - Risk types - Management tools - Risk appetite | Case Studies, debates | - |
| 12 | Return and risk: - Risk sources - Risk types - Management tools - Risk appetite | Case Studies, debates | - |
| 13 | Return and risk: - Risk sources - Risk types - Management tools - Risk appetite | Case Studies, debates | - |
| 14 | Conclusion | Discussions | - |

Bibliography

- Pascal Alphonse, Gérard Desmuliers, Pascal Grandin, Michel Levasseur, Portfolio Management and Financial Markets, Pearson, NY, 2017, Statele Unite ale Americii

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

Starting from the need of evolution towards professionalism, all activities have a pronounced formative character, being centered on the creation and development of skills that enable students, after completing the course, to understand and assess the complexity of financial market and portfolio management techniques.

The teaching activities are interactive and interdisciplinary and application-oriented, based on the use of active methods of learning and using the modern techniques and audiovisual media.

Seminarial activities are carried out through the simulation of concrete situations, and by testing the capacity and skills of learners to solve quickly and effectively, the complex situations which they will face in the international economic environment.

10. Assessment

| Type of activity | Assessment criteria | Assessment methods | Percentage in the final grade |
|---------------------------------------|---|--|-------------------------------|
| 10.1. C(C) | Justification of the notions and the ability to apply them in the formulation of relevant examples | Written examination: Multiple choice exam | 0.00 |
| 10.2. S(S) | Active involvement in all seminar activities, helping colleagues, correct application of the work method | Frequency and strength of interaction in the classroom. Project. | 40.00 |
| 10.3. Final assessment | Exam | Written examination: Multiple choice exam | 60.00 |
| 10.4. Modality of grading | Whole notes 1-10 | | |
| 10.5. Minimum standard of performance | <ul style="list-style-type: none"> • Understanding and knowledge of the concepts presented in class • Achieve a minimum score of 50 points at the evaluation exam | | |

Date of listing,
08/08/2022

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,