

# Syllabus

## 1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Business Administration in Foreign Languages
1.3. Departments	Department of Business Administration in foreign languages (UNESCO chair)
1.4. Field of study	Business Administration
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Business Administration (in German language)
1.8. Language of study	German
1.9. Academic year	2019-2020

## 2. Information on the discipline

2.1. Name	<b>Banking techniques and operations for business</b>								
2.2. Code	<b>19.0155IF3.2-0003</b>								
2.3. Year of study	<b>3</b>	2.4. Semester	<b>2</b>	2.5. Type of assessment	<b>Exam</b>	2.6. Status of the discipline	<b>O</b>	2.7. Number of ECTS credits	<b>5</b>
2.8. Leaders	C(C)	<b>lect.univ.dr. MAASSEN C MARIA ALEXANDRA</b>					maria.maassen@fabiz.ase.ro		
	S(S)	<b>lect.univ.dr. MAASSEN C MARIA ALEXANDRA</b>					maria.maassen@fabiz.ase.ro		

## 3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	4.00	of which	
		C(C)	2.00
		S(S)	2.00
3.3. Total hours from curriculum	56.00	of which	
		C(C)	28.00
		S(S)	28.00
3.4. Total hours of study per semester (ECTS*25)	125.00		
3.5. Total hours of individual study	69.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	12.00		
Additional documentation in the library, on specialized online platforms and in the field	12.00		
Preparation of seminars, labs, assignments, portfolios and essays	12.00		
Tutorials	6.00		
Examinations	1.00		
Other activities	1.08		

## 4. Prerequisites

4.1. of curriculum	Basic Economics Mathematics for Economists
4.2. of competences	C1: the ability to gather, format and analyse data regarding the interaction between the external environment and the business/ organization

## 5. Conditions

for the C(C)	Technical requirements: computer, videoprojector Location: amphiteatre or a room with the capacity of 100 persons
for the S(S)	Technical requirements: computer, videoprojector Location: amphiteatre or a room with the capacity of 25 persons

## 6. Acquired specific competences

PREFESSIONAL	C3	Administering the activity of a subunit from the structure of the business/ organization
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## 7. Objectives of the discipline

7.1. General objective	The analysis of the financial and banking environment and its influence of the organization
7.2. Specific objectives	Cunoașterea structurii mediului financiar-bancar și rolul intermediarilor financiari Studiul conceptelor legate de credit și analiza de credit la nivel organizațional Înțelegerea mecanismelor de leasing și factoring Analiza riscurilor în industria bancară Studiul importanței ratei dobânzii, a tipurilor de dobândă și aplicarea în practică a formulelor

## 8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
1	Financial intermediation	Exposition, interactive methods (debates)	
2	The banking activity. The role and functions of banks	Exposition, interactive methods (debates)	
3	The types of banking activities. The structure of the Romanian banking system	Exposition, interactive methods (debates)	
4	Concepts regarding the central banking system	Exposition, interactive methods (debates)	
5	The European banking system. The European Union monetary policy	Exposition, interactive methods (debates)	
6	Risk management in the banking system	Exposition, interactive methods (debates)	
7	The interest rate	Exposition, interactive methods (debates)	
8	The credit - conceptual approaches and typology	Exposition, interactive methods (debates)	
9	Credit analysis	Exposition, interactive methods (debates)	
10	Leasing	Exposition, interactive methods (debates)	
11	Factoring - a modern solution for financing	Exposition, interactive methods (debates)	
12	Payment instruments	Exposition, interactive methods (debates)	
13	International banking intermediation. Payment methods	Exposition, interactive methods (debates)	
14	Financial crisis: causes, effects and solutions	Exposition, interactive methods (debates)	

***Bibliography***

- Dima, M. A. (coord.), Banking. Theory, cases and applications, ASE, 2012, România
- Casu, B., Girardone, C. și Molyneux, Introduction to banking, Prentice Hall, 2006, Statele Unite ale Americii
- Mishkin, F., The economics of money, banking and financial markets, Prentice Hall, 2007, Statele Unite ale Americii
- Maria Alexandra Maassen, Internationales betriebswirtschaftliches Banking, ASE, 2017, România

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Financial intermediation	Case study	
2	The banking activity. The role and functions of banks	Case study	
3	The types of banking activities. The structure of the Romanian banking system	Case study	
4	Concepts regarding the central banking system	Case study	
5	The European banking system. The European Union monetary policy	Case study	
6	Risk management in the banking system	Case study	
7	The interest rate	Case study	
8	The credit - conceptual approaches and typology	Case study	
9	Credit analysis	Case study	
10	Leasing	Case study	
11	Factoring - a modern solution for financing	Case study	
12	Payment instruments	Case study	
13	International banking intermediation. Payment methods	Case study	
14	Financial crisis: causes, effects and solutions	Case study	

### ***Bibliography***

- Dima, M. A. (coord.), Credit analysis. Case studies, Business Excellence, 2010, România
- Casu, B., Girardone, C. și Molyneux, Introduction to banking, Prentice Hall, 2006, Statele Unite ale Americii
- Mishkin, F., The economics of money, banking and financial markets, Prentice Hall, 2007, Statele Unite ale Americii
- Maria Alexandra Maassen, Internationales betriebswirtschaftliches Banking, ASE, 2017, România

## **9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme**

The discipline responds to the challenges posed by the financial, banking and business system and the expectations of the principal stakeholders by forming the specific and transversal competencies mentioned, which allow the integration of the alumni in the logic of the banking and financial national and international systems, by allowing students to learn the language and the way of thinking and action imposed by these systems and by allowing students to gain the necessary competencies in order to elaborate the credit studies and analyses.

## **10. Assessment**

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. C(C)	the level of learning of the specific concepts for this course	Final examination	15.00
10.2. C(C)	the level of relationing of the concepts and the practice in the field	Final examination	15.00
10.3. C(C)	the level of critical analysis of the concrete situations	Final examination	15.00
10.4. C(C)	the level of creative implications in the elaboration of a credit analysis	Final examination	15.00
10.5. S(S)	the level of interaction with the teams for the projects	Other activities (case studies etc.)	10.00
10.6. S(S)	the level of realization of the invidual projects	Project	10.00

10.7. S(S)	the level of critical-creative contribution to debates	Other activities (case studies etc.)	10.00
10.8. S(S)	the level of pertinence and complexity of the arguments used	Other activities (case studies etc.)	10.00
10.9. Final assessment			
10.10. Modality of grading	Whole notes 1-10		
10.11. Minimum standard of performance	The elaboration of a paper/ project by responsibly assuming the specific tasks of the role in a plurispecialized team The accumulation of 5 points at the seminary and at the course		

Date of listing,  
05/12/2021

Signature of the discipline leaders,

Date of approval in the  
department

Signature of the Department Director,