

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	International Business and Economics
1.3. Departments	Department of Modern Languages and Business Communication
1.4. Field of study	International business and economics
1.5. Cycle of studies	Master Studies
1.6. Education type	Full-time
1.7. Study programme	Business Communication in English
1.8. Language of study	English
1.9. Academic year	2018-2019

2. Information on the discipline

2.1. Name	Research Seminar								
2.2. Code	18.0091IF2.2-0002								
2.3. Year of study	2	2.4. Semester	2	2.5. Type of assessment	Test	2.6. Status of the discipline	O	2.7. Number of ECTS credits	7
2.8. Leaders	S(S)	prof.univ.dr. MUREȘAN Laura Mihaela					laura.muresan@rei.ase.ro		

3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	2.00	of which	
		S(S)	2.00
3.3. Total hours from curriculum	28.00	of which	
		S(S)	28.00
3.4. Total hours of study per semester (ECTS*25)	175.00		
3.5. Total hours of individual study	147.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	40.00		
Additional documentation in the library, on specialized online platforms and in the field	50.00		
Preparation of seminars, labs, assignments, portfolios and essays	40.00		
Tutorials	8.00		
Examinations	2.00		
Other activities	7.00		

4. Prerequisites

4.1. of curriculum	
4.2. of competences	

5. Conditions

for the S(S)	
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6. Acquired specific competences

PREFESSIONAL	C1	
PREFESSIONAL	C2	
PREFESSIONAL	C3	
PREFESSIONAL	C4	
PREFESSIONAL	C5	
PREFESSIONAL	C6	

7. Objectives of the discipline

7.1. General objective	Effective drafting of Masters dissertations – principles and practice
7.2. Specific objectives	

8. Contents

8.1. S(S)		Teaching/Work methods	Recommendations for students
1	Genre characteristics of the masters' dissertation. Differences as compared to other academic genres.	Teaching and learning based on interaction.	To start drafting the dissertation in advance. Active participation in discussions and activities.
2	Structuring of the dissertation according to the research project selected. Analysis of examples of dissertations from various European universities.	Analysis of examples. Group discussions	Idem
3	Identifying the research topic for the dissertation and formulation of its main aims and the research questions.	Analysis of examples. Group discussions	Selecting the topic and its presentation
4	Examples of dissertation plans, according to the research project; the component parts of a dissertation	Analysis of examples. Group discussions	Participation in activities and group discussions
5	Structuring of the introduction and interdependences between the organizational content elements and the linguistic aspects	Analysis of examples. Group discussions	Drafting the introduction. Presenting the introduction draft to colleagues
6	Organisation of the literature review; analysis of relevant examples, with a focus on academic vocabulary characteristic for this section.	Analysis of examples. Group discussions	Participation in activities and group discussions
7	Drafting the literature review – critical evaluation and analysis of the knowledge base in the field of interest; in-text citations and writing the list of references	Analysis of examples. Group discussions	Idem
8	Presentation and analysis of the students' dissertation introductions	Analysis of examples. Group discussions	Participation in activities and group discussions
9	Structuring of the conclusions, analysis of relevant examples, with a focus on academic vocabulary characteristic for this section.	Presentation and comparative analysis of examples, group activities	Idem
10	Individual and group activities, analyzing and discussion of relevant examples of research papers from Anglophone universities.	Analysis of examples. Group discussions	Idem
11	Writing the first draft of the dissertation and its presentation	Presentation of the draft and follow-up discussions	Idem
12	Presentation of the dissertation draft and follow-up discussions	Idem	Presentation of the draft and participation in discussions
13	Revision of the drafts according to feedback; writing techniques	Writing activities and text analysis	Participation in activities and discussions
14	Getting ready for the final presentation of the dissertation. Presentation techniques.	Presentation techniques and discussion of relevant examples	Idem

Bibliography

- Bardi, M. & L.-M. Muresan , Changing Research Writing Practices in Romania: Perceptions and Attitudes, The Semi-Periphery of Academic Writing: discourses, communities and practices, Palgrave Macmillan, London, 2014, Marea Britanie
- www.phrasebank.manchester.ac.uk
- Bailey, S , Academic Writing - A Handbook for International Students, Routledge, London, 2006, Marea Britanie
- McCarty, M. & O'Dell, F, Academic Vocabulary in Use, Cambridge University Press, Marea Britanie

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

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10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. S(S)	Active involvement in the discussion of examples and contribution to activities.	Recording of the attendance and evaluation of the quality of the contribution to discussions	100.00
10.2. Final assessment			

10.3. Modality of grading	Whole notes 1-10
10.4. Minimum standard of performance	Drafting the dissertation.

Date of listing,
05/26/2022

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,