

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	International Business and Economics
1.3. Departments	Department of Philosophy and Social and Human Sciences
1.4. Field of study	International business and economics
1.5. Cycle of studies	Master Studies
1.6. Education type	Full-time
1.7. Study programme	Business Communication in English
1.8. Language of study	English
1.9. Academic year	2017-2018

2. Information on the discipline

2.1. Name	Ethics and Business								
2.2. Code	17.0091IF1.1-0007								
2.3. Year of study	1	2.4. Semester	1	2.5. Type of assessment	Exam	2.6. Status of the discipline	O	2.7. Number of ECTS credits	3
2.8. Leaders	C(C)	conf.univ.dr. GEORGESCU Ștefan-Dominic				dominic.stefan@man.ase.ro			
	S(S)	conf.univ.dr. GEORGESCU Ștefan-Dominic				dominic.stefan@man.ase.ro			

3. Estimated Total Time

3.1. Number of weeks	14.00
3.2. Number of hours per week	2.00 of which
	C(C) 1.00
	S(S) 1.00
3.3. Total hours from curriculum	28.00 of which
	C(C) 14.00
	S(S) 14.00
3.4. Total hours of study per semester (ECTS*25)	75.00
3.5. Total hours of individual study	47.00
<i>Distribution of time for individual study</i>	
Study by the textbook, lecture notes, bibliography and student's own notes	15.00
Additional documentation in the library, on specialized online platforms and in the field	10.00
Preparation of seminars, labs, assignments, portfolios and essays	15.00
Tutorials	4.00
Examinations	3.00
Other activities	

4. Prerequisites

4.1. of curriculum	No precondition
4.2. of competences	English (functional level) Digital abilities

5. Conditions

for the C(C)	Multimedia equipment Textbook, to be considered by the students before lectures, in order to be prepared to get involved in an interactive learning process
for the S(S)	Attendance to seminars is mandatory Each student is supposed to have at least two interventions during seminars and to elaborate a short essay, on a topic agreed with the teacher

6. Acquired specific competences

PREFESSIONAL	C3	
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7. Objectives of the discipline

7.1. General objective	Making the students get the strong belief that business ethics actually is a constantly more important component of professional competence of a competitive manager
7.2. Specific objectives	<ul style="list-style-type: none"> • Making the students familiar with the conceptual frame and specific terminology of business ethics Offering the students a rich collection of case studies in business ethics, considered from different perspectives, in order to develop their critical approach and independent thought Stimulating the students' curiosity for the specific of Romanian business environment and their ability to realize both the similarities and differences between local and international business

8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
1	Ethical implications of business; business ethics - specific field of research in applied ethics	lecture	reading the textbook and the recommended bibliography for an interactive learning process
2	Moral norms and values; law and morality in business	lecture	idem
3	Basic ethical theories and their implications in business operations	lecture	idem
4	Competition and cooperation in business; enlightened self-interest	lecture	idem
5	Individual and corporate moral Responsibility	lecture	idem
6	Ethical issues of global economy: traps and ethical risks of cultural relativism	lecture	idem
7	Specific issues: managers and shareholders; employers and employees; companies and consumers	lecture	idem

Bibliography

- Dan Craciun, Business Ethics. Basic Concepts and Principles. Theory and Cases, ASE, Bucuresti, 2012, România
- Beauchamp, Tom L. et al, Ethical Theory and Business, Pearson / Prentice Hall, Upper Saddle River, NJ, 2009, Statele Unite ale Americii
- Boatright, John, Ethics and the Conduct of Business, Prentice Hall, New York, 2009, Statele Unite ale Americii
- De George, Richard T., Business Ethics, Pearson / Prentice Hall, Upper Saddle River, NJ, 2006, Statele Unite ale Americii
- De George, Richard T., Competing with Integrity in International Business, Oxford University Press, Oxford, 1993, Marea Britanie
- Donaldson, Thomas, The Ethics of International Business, Oxford University Press, Oxford, 1989, Marea Britanie
- Hofstede, Geert, Culture's Consequences. Comparing Values, Behaviors, Institutions, and , Sage Publications, Thousands Oaks, CA, 2001, Statele Unite ale Americii
- Hopkins, Michael, Corporate Social Responsibility & International Development, Earthscan, Indianapolis, 2008, Statele Unite ale Americii
- Mitchell, Charles, A Short Course in International Business Ethics, World Trade Press, Novato., 2003, Statele Unite ale Americii

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Law and morality in business	case studies	documentation from recommended sources and from personal investigations: active involvement
2	Axiological conflicts and relativity of values in global economy	case studies	idem
3	Game Theory and enlightened self-interest	case studies	idem
4	Analytical patterns and possible conflicts between Utilitarian, Kantian, and Aristotelian ethics	short essays	2 seminars
5	Specific issues in global economy and international business	short essays	2 seminars

Bibliography

- Dan Craciun, Business Ethics. Basic Concepts and Principles. Theory and Cases, ASE, Bucuresti, 2012, România
- Beauchamp, Tom L., Case Studies in Business, Society, and Ethics, Prentice Hall, Upper Saddle River, New Jersey, 1989, Statele Unite ale Americii
- DesJardins, Joseph R. & McCall, John, Contemporary Issues in Business Ethics, Thomson – Wadsworth, New York, 2005, Statele Unite ale Americii
- Donaldson, Thomas, The Ethics of International Business, Oxford University Press, Oxford, 1989, Marea Britanie
- Ferrell, O. C. et al, Business Ethics. Ethical Decision Making and Cases, Houghton Mifflin, New York, 2002, Statele Unite ale Americii

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

Professors who teach Business Ethics discussed with the head of the Faculty and with groups of business leaders to define the most useful topics, conceptual frames, and methods for the future professional competence of graduates. We have considered the way this discipline is studied in top universities in Europe and the US.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. C(C)	Quality and relevance of students' involvement in lectures	Keeping record of the good interventions	10.00
10.2. S(S)	Proper understanding of lectures and bibliographical support	Attending seminars mandatory; each student is supposed to have at least two interventions; each student will elaborate a short essays on a topic agreed with the teacher	40.00
10.3. Final assessment	Knowledge of the conceptual frame and analytical methods of business ethics	written exam	50.00
10.4. Modality of grading	Whole notes 1-10		

<p>10.5. Minimum standard of performance</p>	<p>Proper understanding of the correlation between economic succes and ethical behavior in business Ability to operate properly with the conceptual frame of business ethics in approaching specific systemic, corporate or individual moral issues Ability to identify the logical structure of a dilemmatic situation and capacity to consider both the economic requirements of profitability and the consequences of an ethical / nonethical behavior in business on economic success</p>
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Date of listing,
05/26/2022

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,