

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	International Business and Economics
1.3. Departments	Department of Modern Languages and Business Communication
1.4. Field of study	International business and economics
1.5. Cycle of studies	Master Studies
1.6. Education type	Full-time
1.7. Study programme	Business Communication in English
1.8. Language of study	English
1.9. Academic year	2017-2018

2. Information on the discipline

2.1. Name	Leadership and Organisational Communication								
2.2. Code	17.0091IF1.1-0002								
2.3. Year of study	1	2.4. Semester	1	2.5. Type of assessment	Exam	2.6. Status of the discipline	O	2.7. Number of ECTS credits	4
2.8. Leaders	C(C)	Asociat dr. NICOLAE Mariana					mariana.nicolae@rei.ase.ro		
	S(S)	lect.univ.dr. DĂRĂBANȚ Maria					maria.darabant@rei.ase.ro		

3. Estimated Total Time

3.1. Number of weeks	14.00
3.2. Number of hours per week	3.00 of which
	C(C) 1.00
	S(S) 2.00
3.3. Total hours from curriculum	42.00 of which
	C(C) 14.00
	S(S) 28.00
3.4. Total hours of study per semester (ECTS*25)	100.00
3.5. Total hours of individual study	58.00
<i>Distribution of time for individual study</i>	
Study by the textbook, lecture notes, bibliography and student's own notes	15.00
Additional documentation in the library, on specialized online platforms and in the field	15.00
Preparation of seminars, labs, assignments, portfolios and essays	10.00
Tutorials	1.00
Examinations	2.00
Other activities	15.00

4. Prerequisites

4.1. of curriculum	
4.2. of competences	• Oral and written communication competences in English

5. Conditions

for the C(C)	• Multimedia equipment and internet connection.
for the S(S)	• Multimedia equipment and internet connection.

6. Acquired specific competences

PREFESSIONAL	C6	
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7. Objectives of the discipline

7.1. General objective	• Review of the most important theories of the international literature on leadership & organisations;
7.2. Specific objectives	<ul style="list-style-type: none"> • Review of the most important theories of the international literature on leadership & organisations; • developing & improving leadership abilities; - improving organizational communication skills in English; - raising awareness of the need for ethical behaviour with leaders; - the need for best practices in (inter)national organizations; - awareness of intercultural aspects.

8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
1	1. Introductions. Course administration. Leadership – terminology & approaches; A working definition.	Interactive Course. Group work.	Study the lecture notes / bibliography before the lectures.
2	Leadership through history: trait and styles theories; contingency and best-fit theories; servant leadership; NLP; present day theories.	Interactive course.	Study the lecture notes / bibliography before the lectures.
3	Organizational theory and behaviour. Power, influence and group effectiveness.	Interactive course.	Study the lecture notes / bibliography before the lectures.
4	Competences for leaders. Emotional intelligence. Crisis management - the role of the leader.	Interactive course.	Study the lecture notes / bibliography before the lectures.
5	Leaders & Followers. Followership. Inspirational leadership & self- development.	Interactive course.	Study the lecture notes / bibliography before the lectures.
6	Leadership vs management. Organisation mission and vision – realities & philosophical principles.	Interactive Course. Group work.	Study the lecture notes / bibliography before the lectures.
7	Change in organizations. Leadership in a crisis? Issues of leadership. Course evaluation.	Interactive Course.	Study the lecture notes / bibliography before the lectures.

Bibliography

- <http://hbswk.hbs.edu/topics/leadership.html>
- Adair, John, Handbook of Leadership and Management, Thorogood, 2004
- Kets de Vries, M.F.R., , Leadership - Arta și măiestria de a conduce, Editura CODECS, 2003
- Nicolae, M., Arta și știința leadershipului. Un ghid teoretic și practic, Tritonic, 2013
- Nicolae, M. , Leadership – A global and cultural approach, Ed. ASE, 2010
- Tighe, L., , Liderii buni pun întrebări mai bune, Tritonic, 2014

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Introductory seminar	Presenting the seminar objectives and themes.	
2	Three Approaches to Leadership	Synthesizing ideas from a given text. Interactive discussions. Team work.	
3	Chris Bonington – A Personal View on Leadership	Listening practice. Individual and group discussions. Short written comments presenting different points of view on the debated topic.	
4	Emotional Intelligence and Leadership	Discussing an original article. Questionnaire on Emotional Intelligence as suggested by Manfred Kets de Vries.	
5	Dan Pink - The Power of Motivation	Watching a video material and discussing its content within the leadership context.	
6	Business Around the World – Women in Business	Group and individual discussions on original materials adapted to didactic needs	
7	Role models in Leadership – How to Capture an Impregnable Stronghold	idem	
8	Role models in Leadership - Trust and Loyalty	idem	
9	Role models in Leadership - The Buddha	idem	
10	Oral Presentation Techniques	Presenting some oral discourse techniques.	
11	Oral Presentations– 6 hrs	Individual oral presentations on a leadership topic of students' choice.	
12	Feedback		
<p>Bibliography</p> <ul style="list-style-type: none"> - Adair, J., Develop Your Leadership Skills, Kogan Page, London and Philadelphia, 2007 - Kets de Vries, M., Leadership: Art and the Mastery of Conduct, Codecs, 2007 - Bonington, C., http://bonington.com/presentations/ - Childs, R., http://www.teamtechnology.co.uk/emotional-intelligence.html 			

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

Professional guest speakers to present case studies. Discussions on course content with business people and other specialists in the field. Guest speakers from training firms.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. C(C)	Homework sent via email.	Evaluation of oral and written communication skills within the professional and/or academic context.	10.00

10.2. S(S)	Seminar activities: oral presentations and written feedback on peer presentations.	Evaluation of oral and written communication skills within the professional and/or academic context.	40.00
10.3. Final assessment	Exam	Written assessment of intercultural communication skills, specific to the professional and/or academic environment.	50.00
10.4. Modality of grading	Whole notes 1-10		
10.5. Minimum standard of performance			

Date of listing,
05/26/2022

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,