

# Syllabus

## 1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	International Business and Economics
1.3. Departments	Department of Modern Languages and Business Communication
1.4. Field of study	Applied modern languages
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Applied Modern Languages
1.8. Language of study	Romanian, English, French
1.9. Academic year	2025-2026

## 2. Information on the discipline

2.1. Name	<b>Practical Course of French 4</b>								
2.2. Code	<b>25.0223IF2.2-0008</b>								
2.3. Year of study	<b>2</b>	2.4. Semester	<b>2</b>	2.5. Type of assessment	<b>Test</b>	2.6. Status of the discipline	<b>O</b>	2.7. Number of ECTS credits	<b>2</b>
2.8. Leaders	S(S)	<b>conf.univ.dr. RUSU N OLIVIA-CRISTINA</b>					olivia.rusu@rei.ase.ro		

## 3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	2.00	of which	
		S(S)	2.00
3.3. Total hours from curriculum	28.00	of which	
		S(S)	28.00
3.4. Total hours of study per semester (ECTS*25)	50.00		
3.5. Total hours of individual study	22.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	6.00		
Additional documentation in the library, on specialized online platforms and in the field	6.00		
Preparation of seminars, labs, assignments, portfolios and essays	6.00		
Tutorials	1.00		
Examinations	2.00		
Other activities	1.00		

## 4. Prerequisites

4.1. of curriculum	Curricula for general French
4.2. of competences	Oral and written communication skills in French

## 5. Conditions

for the S(S)	The seminars are held in rooms with internet access or online (online.ase.ro) The student has the obligation to be present at each seminar. The activities established by the titular teaching staff for the seminar are mandatory. Plagiarism of projects leads to the cancellation of their score
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## 6. Acquired specific competences

PREFESSIONAL	C1	Effective communication in at least two modern languages (language B and language C), in a wide variety of professional and cultural contexts, by resorting to specific oral and written registers and linguistic variants;
PREFESSIONAL	C6	Communication in multilingual professional contexts requiring linguistic and cultural integration, negotiation and mediation;

## 7. Objectives of the discipline

7.1. General objective	Acquiring the skills and knowledge of morphology, syntax, phraseology and lexicology in French, in order to achieve a correct and effective communication within the professional and academic context.
7.2. Specific objectives	Acquiring and acquiring knowledge and linguistic skills in French, in order to achieve correct and effective communication in a professional and academic context, meeting the requirements of levels B2-C1, from CERCL.

## 8. Contents

8.1. S(S)	Teaching/Work methods	Recommendations for students
1 Introductory seminar Presentation of the objectives, the materials, the discipline sheet and the evaluation method Units 4 & 5 U4: Hotel Choosing a hotel Book a hotel room Stay at the hotel Submit a complaint U5: Catering Adapting to traditions Place order Working in catering Make reviews	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	Students are recommended to: - to be actively involved in all seminar activities; - to do the written homework.
2 Unit 6 : Companies (Entreprises) – Lesson 1 Discovering the company (Découvrir l'entreprise) – Lesson 2 Comparer des performances – Exercise book – Unit 6, L 1 & 2 227 / 5.000 Students will accumulate knowledge about behavior in an enterprise, learn to interpret / make / explain a table, analyze / compare results. Students will learn to compare using adverbs, numbers.	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	Students are recommended to: - to be actively involved in all seminar activities; - to do the written homework.
3 Unit 6 – Lesson 3 Success in Business (Réussir dans les affaires) – Lesson 4 Looking for opportunities (Chercher des opportunités) – Between cultures (A la croisée des cultures) – Exercise book – Unit 6, Lessons 3 and 4 Students will learn to analyze sales techniques, to launch a product on the market, to analyze an enterprise, an economic field. Students will learn to use more than the perfect, to express conditions (conditionally).	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	Students are recommended to: - to be actively involved in all seminar activities; - to do the written homework.

4	<p>Unit 7: Jobs</p> <ul style="list-style-type: none"> <li>– Lesson 1 Repartir les tâches</li> <li>– Lesson 2 Aménager l'espace de travail</li> <li>– Exercise book – Unit 7, Lessons 1 and 2</li> </ul> <p>Students will learn to identify the various services/tasks of an enterprise and write a report. Students will learn to use the subjunctive.</p>	interactive	<p>Students are recommended to:</p> <ul style="list-style-type: none"> <li>- to be actively involved in all seminar activities;</li> <li>- to do the written homework.</li> </ul>
5	<p>Unit 7: Jobs</p> <ul style="list-style-type: none"> <li>– Lesson 3 Solving conflicts at the workplace (Résoudre les conflits du travail)</li> <li>– Lesson 4 Working Abroad (Travailler à l'étranger)</li> <li>– Exercise book – Unit 7, Lessons 3 and 4</li> <li>– Bordering cultures (A la croisée des cultures)</li> </ul> <p>Students will learn to analyze / compare working conditions. Students will learn to use the simple past, the indirect speech (in the past). Faire le point Students will recapitulate the vocabulary concepts and grammatical structures covered.</p>	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	<p>Students shall:</p> <ul style="list-style-type: none"> <li>- attend all the seminars (interactive teaching, exercises, activities, listening, role play);</li> <li>- do their homework.</li> </ul>
6	<p>Unit 8 : View job offers (Looking for a job)</p> <ul style="list-style-type: none"> <li>– Lesson 1 Consult job offers (Consulter les offres d'emploi)</li> <li>– Lesson 2 Expliquer ses motivations (Explaining your motivations)</li> <li>– Exercise book – Unit 8, Lessons 1 and 2</li> </ul> <p>Students will learn to consult / analyze / write a short announcement, a cover letter. Students will learn to use the subjunctive, the expression of goals, the agreement of the past participle.</p>	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	<p>Students shall:</p> <ul style="list-style-type: none"> <li>- attend all the seminars (interactive teaching, exercises, activities, listening, role play);</li> <li>- do their homework.</li> </ul>
7	<p>Unit 8</p> <ul style="list-style-type: none"> <li>– Lesson 3 CV writing</li> <li>– Lesson 4 A job interview (Passer un entretien d'embauche)</li> <li>– Culture Crossroads (A la croisée des cultures)</li> <li>– Exercise book – Unit 8, Lessons 3 and 4</li> </ul> <p>Students will learn to analyze / draft a CV, prepare and participate in a job interview. Students will learn to use the past conditional, to give advice (e.g. il vaut mieux que ...)</p>	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	<p>Students are recommended to:</p> <ul style="list-style-type: none"> <li>- to be actively involved in all seminar activities;</li> <li>- to do the written homework.</li> </ul>
8	<p>Unit 9: oral expression</p> <ul style="list-style-type: none"> <li>– Lesson 1 Listening actively</li> <li>– Lesson 2 Submitting Objections</li> <li>– Exercise book – Unit 9, Lessons 1 and 2</li> </ul> <p>Students will learn to analyze, compare different types of conversation, to intervene tactfully in a speech. Students will learn to use the complete subordinate clause.</p>	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	<p>Students are recommended to:</p> <ul style="list-style-type: none"> <li>- to be actively involved in all seminar activities;</li> <li>- to do the written homework.</li> </ul>
9	<p>Unit 9</p> <ul style="list-style-type: none"> <li>– Lesson 3 Oral Presentations</li> <li>– Lesson 4 Asking the right questions</li> <li>– Culture crossroads</li> <li>– Exercise book – Unit 9, Lessons 3 and 4</li> </ul> <p>Students will learn to formulate / explain an evaluation grid, to obtain information as a result of taking an interview. Students will learn to use linking words.</p>	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	<p>Students are recommended to:</p> <ul style="list-style-type: none"> <li>- to be actively involved in all seminar activities;</li> <li>- to do the written homework.</li> </ul>
10	<p>Unit 10 : Points of view (Points de vue)</p> <ul style="list-style-type: none"> <li>– Lesson 1 Fight against unemployment (Lutter contre le chômage)</li> <li>– Lesson 2 Coping with globalization</li> <li>– Exercise book – Unit 10, Lessons 1 and 2</li> </ul> <p>Students will learn to analyze / express causes, offer / express solutions, consequences.</p>	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	<p>Students are recommended to:</p> <ul style="list-style-type: none"> <li>- to be actively involved in all seminar activities;</li> <li>- to do the written homework.</li> </ul>
11	<p>Unit 10</p> <ul style="list-style-type: none"> <li>– Lesson 3 Educational models</li> <li>– Lesson 4 media tour</li> <li>– Exercise book – Unit 10, Lessons 3 and 4</li> </ul> <p>Students will learn to examine / compare education methods and systems, to react / debate press articles.</p>	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	<p>Students are recommended to:</p> <ul style="list-style-type: none"> <li>- to be actively involved in all seminar activities;</li> <li>- to do the written homework.</li> </ul>
12	<p>Unit 10</p> <p>Culture crossroads</p> <p>Review</p> <p>Students will review the vocabulary concepts and grammatical structures covered</p>	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	<p>Students are recommended to:</p> <ul style="list-style-type: none"> <li>- to be actively involved in all seminar activities;</li> <li>- to do the written homework.</li> </ul>

13	Oral presentations, in the business environment and feedback	interactive assessment	Students participate, receive and give feedback
14	Oral presentations, in the business environment and feedback	interactive assessment	Students participate, receive and give feedback

### ***Bibliography***

- Penfornis, Jean-Luc, Français.com. Niveau intermédiaire, Manuel, Fise de lucru, cotă bibliotecă ASE 139494., CLEInternational, Paris, 2011, www.cle-inter.com, Franța
- Penfornis, Jean-Luc, Français.com. Niveau intermédiaire, caiet d'activités, Fise de lucru, , cotă bibliotecă ASE 139496., CLR International, Paris, 2011, www.cle-inter.com, Franța

## **9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme**

The content of the curriculum/ syllabus is based on the requirements of the labour market regarding the training of specialists in the field of Applied Modern Languages.

Permanent contact with representatives of professional associations in the field such as the French Institute, the Francophone University Agency, and the French capital companies in Romania will develop foreign language skills. The manifestation of positive attitudes towards French training as a component of the overall education, awareness of the necessity of individual assisted and unassisted study in acquiring knowledge in French, as well as the optimal and creative valorisation of their own potential through foreign language education (through formal, informal and non-formal education) are issues that broaden the graduates whole education. These are an important factor for increasing the employability of future LMA ASE graduates.

## **10. Assessment**

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. S(S)	Quality, seriousness, and creativity in completing seminar assignments.	Continuous assessment by recording the quality of completed assignments and participation in activities and seminar discussions.	20.00
10.2. S(S)	Understanding and assimilation of the concepts taught, ability to integrate and present them. Quality of the argumentation of the oral presentation content.	Oral presentations / Projects	30.00
10.3. Final assessment	Awareness and integration of the activities taught during the semester.	Final assessment in the form of a written test, based on the knowledge acquired during the seminar, through solving exercises, interpretation, and argumentation.	50.00
10.4. Modality of grading	Whole notes 1-10		
10.5. Minimum standard of performance	To promote, the final grade must be at least 5, reflecting the students' ability to correctly use the specialized language specific to the discipline. The final grade recorded in the catalog is calculated as the weighted average of the grade obtained in the summative assessment at the last seminar and the score obtained in the seminar, according to the above-mentioned percentages.		

Date of listing,  
04/24/2026

Signature of the discipline leaders,

Date of approval in the  
department

Signature of the Department Director,