

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	International Business and Economics
1.3. Departments	Department of Modern Languages and Business Communication
1.4. Field of study	Applied modern languages
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Applied Modern Languages
1.8. Language of study	Romanian, English, French
1.9. Academic year	2025-2026

2. Information on the discipline

2.1. Name	Practical Course of French 3								
2.2. Code	25.0223IF2.1-0009								
2.3. Year of study	2	2.4. Semester	1	2.5. Type of assessment	Test	2.6. Status of the discipline	O	2.7. Number of ECTS credits	3
2.8. Leaders	S(S)	conf.univ.dr. RUSU N OLIVIA-CRISTINA				olivia.rusu@rei.ase.ro			

3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	2.00	of which	
		S(S)	2.00
3.3. Total hours from curriculum	28.00	of which	
		S(S)	28.00
3.4. Total hours of study per semester (ECTS*25)	75.00		
3.5. Total hours of individual study	47.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	13.00		
Additional documentation in the library, on specialized online platforms and in the field	14.00		
Preparation of seminars, labs, assignments, portfolios and essays	16.00		
Tutorials	1.00		
Examinations	2.00		
Other activities	1.00		

4. Prerequisites

4.1. of curriculum	Curricula for general French
4.2. of competences	Oral and written communication skills in French A2-B1

5. Conditions

for the S(S)	The seminars are held in rooms with internet access or online (online.ase.ro) The student has the obligation to be present at each seminar. The activities established by the titular teaching staff for the seminar are mandatory. Plagiarism of projects leads to the cancellation of their score.
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6. Acquired specific competences

PFESSIONAL	C1	Effective communication in at least two modern languages (language B and language C), in a wide variety of professional and cultural contexts, by resorting to specific oral and written registers and linguistic variants;
PFESSIONAL	C6	Communication in multilingual professional contexts requiring linguistic and cultural integration, negotiation and mediation;

7. Objectives of the discipline

7.1. General objective	Acquiring and acquiring knowledge and linguistic skills in French, in order to achieve correct and effective communication in a professional and academic context, meeting the requirements of level B2, from CERCL.
7.2. Specific objectives	Consolidation of the B2 level of competence will be done as follows: 1. Oral comprehension – the student will have to understand the essential points from oral documents related to the professional activity spoken in a clear standard language. 2. Oral expression (participation in a conversation) – the student can understand, without prior training, communication tasks that require an exchange of information directly related to topics and professional activities. 3. Written expression: the student can write notes and messages or official documents written, mainly, in a common language or related to his activity; the student will write service notes and coherent reports. 4. Written comprehension: the student will read and understand texts with direct information, will understand the description of events, the expression of requirements in professional letters. Identifies and critically analyzes the cultural and professional contexts of the use of linguistic elements. Identify and accurately apply language types and registers of speech. in francophone professional and cultural contexts. The acquired knowledge and skills will be used in professional contexts - written and oral, general and semi-specialized, in French.

8. Contents

8.1. S(S)		Teaching/Work methods	Recommendations for students
1	Topic 1 - part 1 Introductory seminar Presentation of the objectives, the discipline sheet and the evaluation method Unit 1: Let's get to know each other (Prise de contact) L1: Greetings (Faire un tour de table)	Exposition and interactive teaching, which includes: exercises, listening, role play, conversation, explanation, situation simulation, reading, writing professional messages	Exposition and interactive teaching, which includes: exercises, listening, role-playing, conversation, explanation, situation simulation, reading, drafting of professional messages. Students have the obligation to: - to be actively involved in all seminar activities; - do the written homework.
2	Topic 1 - part 2 Unit1:Contact How to start a conversation	Exposition and interactive teaching, which includes: exercises, listening, role play, conversation, explanation, situation simulation, reading, writing professional messages	Exposition and interactive teaching, which includes: exercises, listening, role-playing, conversation, explanation, situation simulation, reading, drafting of professional messages. Students have the obligation to: - to be actively involved in all seminar activities; - do the written homework.

3	Topic 1 - part 3 U1: Contact (Prise de contact) How to welcome a partner (Accueillir un collaborateur)	Exposition and interactive teaching, which includes: exercises, listening, role play, conversation, explanation, situation simulation, reading, writing professional messages	Exposition and interactive teaching, which includes: exercises, listening, role-playing, conversation, explanation, situation simulation, reading, drafting of professional messages. Students have the obligation to: - to be actively involved in all seminar activities; - do the written homework.
4	Topic 2 - part 1 U1: Contact (Prise de contact) How to welcome a partner	Exposition and interactive teaching, which includes: exercises, listening, role play, conversation, explanation, situation simulation, reading, writing professional messages	Exposition and interactive teaching, which includes: exercises, listening, role-playing, conversation, explanation, situation simulation, reading, drafting of professional messages. Students have the obligation to: - to be actively involved in all seminar activities; - do the written homework.
5	Topic 2 - part 2 U2: Agenda Make an appointment	Exposition and interactive teaching, which includes: exercises, listening, role play, conversation, explanation, situation simulation, reading, writing professional messages	Exposition and interactive teaching, which includes: exercises, listening, role-playing, conversation, explanation, situation simulation, reading, drafting of professional messages. Students have the obligation to: - to be actively involved in all seminar activities; - do the written homework.
6	Topic 2 - part 3 U2: Agenda Make an appointment	Exposition and interactive teaching, which includes: exercises, listening, role play, conversation, explanation, situation simulation, reading, writing professional messages	Exposition and interactive teaching, which includes: exercises, listening, role-playing, conversation, explanation, situation simulation, reading, drafting of professional messages. Students have the obligation to: - to be actively involved in all seminar activities; - do the written homework.
7	Topic 3 - part 1 Organize your working time	Exposition and interactive teaching, which includes: exercises, listening, role play, conversation, explanation, situation simulation, reading, writing professional messages	Exposition and interactive teaching, which includes: exercises, listening, role-playing, conversation, explanation, situation simulation, reading, drafting of professional messages. Students have the obligation to: - to be actively involved in all seminar activities; - do the written homework.

8	Topic 3 - Part 2 Communicate a schedule	Exposition and interactive teaching, which includes: exercises, listening, role play, conversation, explanation, situation simulation, reading, writing professional messages	Exposition and interactive teaching, which includes: exercises, listening, role-playing, conversation, explanation, situation simulation, reading, drafting of professional messages. Students have the obligation to: - to be actively involved in all seminar activities; - do the written homework.
9	Topic 3 - Part 3 Find out about the destination (S'informer sur le lieu de destination)	Exposition and interactive teaching, which includes: exercises, listening, role play, conversation, explanation, situation simulation, reading, writing professional messages	Exposition and interactive teaching, which includes: exercises, listening, role-playing, conversation, explanation, situation simulation, reading, drafting of professional messages. Students have the obligation to: - to be actively involved in all seminar activities; - do the written homework.
10	Topic 4 - part 1 Travels (Voyage) finding the right way (En ville, trouver le bon chemin)	Exposition and interactive teaching, which includes: exercises, listening, role play, conversation, explanation, situation simulation, reading, writing professional messages	Exposition and interactive teaching, which includes: exercises, listening, role-playing, conversation, explanation, situation simulation, reading, drafting of professional messages. Students have the obligation to: - to be actively involved in all seminar activities; - do the written homework.
11	Topic 4 - part 2 Travels (Voyage) Sightseeing	Exposition and interactive teaching, which includes: exercises, listening, role play, conversation, explanation, situation simulation, reading, writing professional messages	Exposition and interactive teaching, which includes: exercises, listening, role-playing, conversation, explanation, situation simulation, reading, drafting of professional messages. Students have the obligation to: - to be actively involved in all seminar activities; - do the written homework.
12	Topic 5 - Part 1 Oral presentations in the business environment	Ineractive assessment	Students participate, receive and give feedback
13	Topic 5 - Part 2 Oral presentations in the business environment	Ineractive assessment	Students participate, receive and give feedback
14	Topic 5 - Part 3 Oral presentations in the business environment and feedback	Ineractive assessment	Students participate, receive and give feedback
<p><i>Bibliography</i></p> <ul style="list-style-type: none"> - Penfornis, Jean-Luc, français.com, CLEInternationa, Paris, 2011, cotă bibliotecă ASE 139496., Franța - Penfornis, Jean-Luc, français.com, CLEInternationa, Paris, 2011, cotă bibliotecă ASE 139494., Franța 			

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

The content of the curriculum/ syllabus is based on the requirements of the labour market regarding the training of specialists in the field of Applied Modern Languages.
 Permanent contact with representatives of professional associations in the field such as the French Institute, the Francophone University Agency, and the French capital companies in Romania will develop foreign language skills. The manifestation of positive attitudes towards French training as a component of the overall education, awareness of the necessity of individual assisted and unassisted study in acquiring knowledge in French, as well as the optimal and creative valorisation of their own potential through foreign language education (through formal, informal and non-formal education) are issues that broaden the graduates whole education. These are an important factor for increasing the employability of future LMA ASE graduates.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. S(S)	Quality, seriousness, and creativity in completing seminar assignments.	Continuous assessment by recording the quality of completed assignments and participation in activities and seminar discussions.	20.00
10.2. S(S)	Understanding and assimilation of the concepts taught, ability to integrate and present them. Quality of the argumentation of the oral presentation content.	Oral presentations / Projects	30.00
10.3. Final assessment	Awareness and integration of the activities taught during the semester.	Final assessment in the form of a written test, based on the knowledge acquired during the seminar, through solving exercises, interpretation, and argumentation.	50.00
10.4. Modality of grading	Whole notes 1-10		
10.5. Minimum standard of performance	To promote, the final grade must be at least 5, reflecting the students' ability to correctly use the specialized language specific to the discipline. The final grade recorded in the catalog is calculated as the weighted average of the grade obtained in the summative assessment at the last seminar and the score obtained in the seminar, according to the above-mentioned percentages.		

Date of listing,
04/24/2026

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,