Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Administration and Public Management
1.3. Departments	Department of Administration and Public Management
1.4. Field of study	Sociology
1.5. Cycle of studies	Bachelor
1.6. Education type	Full-time
1.7. Study programme	Human Resources
1.8. Language of study	Romanian
1.9. Academic year	2025-2026

2. Information on the discipline

2.1. Name	**Psychosociology Management**								
2.2. Code	**25.0253IF2.1-0006**								
2.3. Year of study	**2**	2.4. Semester	**1**	2.5. Type of assessment	**Exam**	2.6. Status of the discipline	**Compulsory**	2.7. Number of ECTS credits	**5**

2.8. Leaders	Lectures (C)	**Cadru didactic asociat Lect. dr. LĂZĂROIU GEORGE ROBERT**	george.lazaroiu@ase.ro
	Practical work / projects (L/P)	**Cadru didactic asociat Lect. dr. LĂZĂROIU GEORGE ROBERT**	george.lazaroiu@ase.ro

3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	4.00	of which	
		Lectures(C)	2.00
		Practical work / projects(L/P)	2.00
3.3. Total hours from curriculum	56.00	of which	
		Lectures(C)	28.00
		Practical work / projects(L/P)	28.00
3.4. Total hours of study per semester (ECTS*25)	125.00		
3.5. Total hours of individual study	69.00		

Distribution of time for individual study	
Study by the textbook, lecture notes, bibliography and student's own notes	20.00
Additional documentation in the library, on specialized online platforms and in the field	5.00
Preparation of seminars, labs, assignments, portfolios and essays	20.00
Tutorials	10.00
Examinations	10.00
Other activities	4.00

4. Prerequisites

4.1. of curriculum	
4.2. of competences	

5. Conditions

for the Lectures(C)	
for the Practical work / projects(L/P)	

6. Acquired specific competences

Professional	C1	Design and implementation of social research (gathering, processing and analysis of social data) in organizations and communities, cultural studies, market studies etc.
Professional	C2	Social data systems management

7. Objectives of the discipline

7.1. General objective	
7.2. Specific objectives	

8. Contents

8.1. Lectures(C)		Teaching/Work methods	Recommendations for students
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Bibliography

- Holt, K. (2025). Hybrid Intelligence Merging Collective and Artificial Intelligence to Solve Complex Problems. Routledge.
- Nica, E. (2010). Elaborarea şi folosirea studiilor de caz în managementul resurselor umane. Editura Economică.
- Pavlović, J. (2025). Partnering with AI in Coaching and Human Skills Development A Constructivist Guidebook for Innovation. Routledge.
- Mollick, E. (2024). Co-Intelligence. Living and Working with AI. Penguin.
- Singh, A., & Ravindran, B. (2025). Advancing Responsible AI in Public Sector Application. CRC Press.
- Thon, J.-N., & Wilde, L. R. A. (ed.) (2025). AI Aesthetics AI-Generated Images between Artistics and Aisthetics. Routledge.
- Toxtli-Hernández, C. (2025). Human-AI Empowerment An Interdisciplinary Perspective. CRC Press.

8.2. Practical work / projects(L/P)		Teaching/Work methods	Recommendations for students
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Bibliography

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9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. Practical work / projects(L/P)			30.00
10.2. Final assessment			70.00
10.3. Modality of grading	Integer Grades 10-1		
10.4. Minimum standard of performance			

Date of listing,
11/23/2026

Signature of the discipline leaders,

Date of approval in the department

Signature of the Department Director,