

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	International Business and Economics
1.3. Departments	Department of Modern Languages and Business Communication
1.4. Field of study	Applied modern languages
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Applied Modern Languages
1.8. Language of study	Romanian, English, French
1.9. Academic year	2024-2025

2. Information on the discipline

2.1. Name	General Linguistics								
2.2. Code	24.0223IF1.2-0002								
2.3. Year of study	1	2.4. Semester	2	2.5. Type of assessment	Exam	2.6. Status of the discipline	O	2.7. Number of ECTS credits	5
2.8. Leaders	C(C)	conf.univ.dr. DIMA Viorela Valentina					viorela.dima@ase.ro		
	S(S)	conf.univ.dr. DIMA Viorela Valentina					viorela.dima@ase.ro		
	S(S)	conf.univ.dr. ȘERBAN Raluca-Nicoleta					raluca.serban@rei.ase.ro		

3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	4.00	of which	
		C(C)	2.00
		S(S)	2.00
3.3. Total hours from curriculum	56.00	of which	
		C(C)	28.00
		S(S)	28.00
3.4. Total hours of study per semester (ECTS*25)	125.00		
3.5. Total hours of individual study	69.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	18.00		
Additional documentation in the library, on specialized online platforms and in the field	18.00		
Preparation of seminars, labs, assignments, portfolios and essays	18.00		
Tutorials	7.00		
Examinations	6.00		
Other activities	2.00		

4. Prerequisites

4.1. of curriculum	Study Skills and Academic Communication
4.2. of competences	Knowledge of English at B1-B2 level, according to the European Reference Framework for Foreign Languages (CEFR)

5. Conditions

for the C(C)	Rooms with internet access and multimedia equipment. Students are not allowed to use their mobile op\phones during classes Students are not to be late for class
for the S(S)	Seminars require rooms with internet access. Seminar attendance is mandatory. Assignments and other seminar task are compulsory. Plagiarism is forbidden. Students are not allowed to use their mobile op\phones during classes Students are not to be late for class

6. Acquired specific competences

PREFESSIONAL	C1	Effective communication in at least two modern languages (language B and language C), in a wide variety of professional and cultural contexts, by resorting to specific oral and written registers and linguistic variants;
PREFESSIONAL	C2	Adequate use of written and oral mediation techniques, as well as of translation and interpretation techniques from language B or C in language A and vice-versa, in general and semi-specialized fields;
PREFESSIONAL	C6	Communication in multilingual professional contexts requiring linguistic and cultural integration, negotiation and mediation;

7. Objectives of the discipline

7.1. General objective	<ul style="list-style-type: none"> • Development of the ability to understand, think, critically analyse and process reference materials in the field of linguistics – both theoretical linguistics and linguistics applied to various institutional and economic contexts;
7.2. Specific objectives	<ul style="list-style-type: none"> • Acquisition of fundamental concepts related to general linguistics in English. • Developing the capacity for understanding, thinking and critical analysis by reading, listening and watching some texts, images, films, audio/video materials related to general linguistics in English. • Developing the ability to compare some "texts" in English about research aspects in theoretical and applied linguistics to various institutional and economic contexts. • Acquisition of knowledge regarding the characteristics of various types of discourse related to the previously mentioned fields. • Use of linguistic terminology in the presentation of the main problems of theoretical and applied linguistics. • Awareness of the types of professions in the language industries and the development of professional communication skills, in order to prepare for the labor market. • Improving accuracy and fluency in oral and written communication in English in an academic and professional context. • Developing the skills of using registers and linguistic variants specific to the English language in speaking and writing; • The development of study, evaluation and self-evaluation skills by applying the principles, norms and values of professional ethics within the framework of one's own rigorous, efficient and responsible work strategy. • Developing teamwork skills by identifying and assuming roles and responsibilities and applying effective communication and work techniques in French within the multicultural and multilingual team.

8. Contents

8.1. C(C)	Teaching/Work methods	Recommendations for students

1	<p>Presentation of course objectives, Topics and bibliography. Assessing students' needs / expectations</p> <p>Topic 1: INTRODUCTORY ISSUES</p> <ul style="list-style-type: none"> - definitions of linguistic, theoretical and applied linguistic terms - short history of the field, language schools and outstanding representatives - Methodology of research in linguistics: non-specific methods (observation, experiment, hypothesis, deduction, induction) and specific methods (comparative-historical, internal reconstruction, linguistic geography, structural analysis) - interdisciplinary studies (linguistics and other disciplines: literature, psycholinguistics, sociolinguistics etc.) - professional associations and prestigious publications in the field <p>Duration: 1 week</p>	Interactive teaching	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates
2	<p>Topic 2: RESEARCH METHODOLOGY IN LINGUISTICS</p> <ul style="list-style-type: none"> - non-specific methods (observation, experiment, hypothesis, deduction, induction) - specific methods (comparative-historical, internal reconstruction, linguistic geography, structural analysis) <p>Duration: 1 week</p>	Interactive teaching	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates
3	<p>Topic 3: THE OBJECT OF STUDY OF LINGUISTICS - Part 1</p> <ul style="list-style-type: none"> - language vs. language vs. speaking; Type / System / rule - language as historical / social / semiotic system, linguistic sign - language levels: phonetics and phonology, morphology and syntax, semantics - syntagmatic and paradigmatic relationships - classification of languages: typological and pedigree classification <p>Duration: 2 weeks</p>	Interactive teaching	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates
4	<p>Topic 4: ORIGIN OF LANGUAGE; THE ACQUISITION OF LANGUAGE</p> <ul style="list-style-type: none"> - theories of language origin - acquisition of the mother tongue - acquisition of foreign languages - linguistics and didactic processes: learning principles, teaching methods, learning outcomes of mother / foreign language learning - linguistic competence and communication skills - The European Language Portfolio <p>Duration: 2 weeks</p>	Interactive teaching	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates
5	<p>Topic 5: ORIGIN OF LANGUAGE; THE ACQUISITION OF LANGUAGE - Part 1</p> <ul style="list-style-type: none"> - theories of language origin - acquisition of the mother tongue <p>Duration: 1 week</p>	Interactive teaching	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates
6	<p>Topic 6: ORIGIN OF LANGUAGE; THE ACQUISITION OF LANGUAGE - Part 2</p> <ul style="list-style-type: none"> - acquisition of foreign languages - linguistics and didactic processes: learning principles, teaching methods, learning outcomes of mother / foreign language learning - linguistic competence and communication skills - The European Language Portfolio <p>Duration: 1 week</p>	Interactive teaching	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates
7	<p>Topic 7: BILINGUALISM AND MULTILINGUALISM</p> <ul style="list-style-type: none"> - language contact, bilingualism, multilingualism - mono- / bi- / pluri-lingual education <p>Duration: 1 week</p>	Interactive teaching	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates
8	<p>Topic 8: LINGUISTIC IDENTITY AND LANGUAGE POLICIES</p> <ul style="list-style-type: none"> - language policies at institutional, national, international level - language planning <p>Duration: 1 week</p>	Interactive teaching	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates
9	<p>Topic 9: LANGUAGE FUNCTIONS AND COMMUNICATION PROCESSES - Part 1</p> <ul style="list-style-type: none"> - Language functions and second language acquisition <p>Duration: 1 week</p>	Interactive teaching	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates

10	Topic 10: LANGUAGE FUNCTIONS AND COMMUNICATION PROCESSES - Part 2 - Michael Halliday's Taxonomy - Roman Jakobson's Taxonomy - Language as a speech act (John L. Austin and John R. Searle) Duration: 1 week	Interactive teaching	- active participation in identifying and discussing relevant bibliography - participation in debates
11	Topic 11: LANGUAGE USE - Part 1 - elements of stylistics (functional language styles) and pragmatics - Conversational analysis - Discourse analysis Duration: 1 week	Interactive teaching	- active participation in identifying and discussing relevant bibliography - participation in debates
12	Topic 12: LANGUAGE USE - Part 2 - computer-mediated communication, international linguistics, - computer support for translators / interpreters Duration: 1 week	Interactive teaching	- active participation in identifying and discussing relevant bibliography - participation in debates
13	Topic 13: Evaluation, self-evaluation - Part 1 Duration: 1 week	Assessment of accumulated knowledge and developed skills. Discussion of the evaluation results, feedback from the teacher at the seminar Feedback from students on their own and group work during the semester.	Revising topics covered during the semester to prepare for the final examination.
14	Topic 14: Evaluation, self-evaluation - Part 2 Duration: 1 week	Assessment of accumulated knowledge and developed skills. Discussion of the evaluation results, feedback from the teacher at the seminar Feedback from students on their own and group work during the semester.	Revising topics covered during the semester to prepare for the final examination.

Bibliography

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- Halliday, M.A.K., , Halliday's introduction to functional grammar, Routledge , Abingdon , 2014, Marea Britanie

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	<p>Presentation of seminar objectives, Topics and bibliography. Assessing students' needs / expectations</p> <p>Topic 1: INTRODUCTORY ISSUES</p> <ul style="list-style-type: none"> - definitions of linguistic, theoretical and applied linguistic terms - short history of the field, language schools and outstanding representatives - Methodology of research in linguistics: non-specific methods (observation, experiment, hypothesis, deduction, induction) and specific methods (comparative-historical, internal reconstruction, linguistic geography, structural analysis) - interdisciplinary studies (linguistics and other disciplines: literature, psycholinguistics, sociolinguistics etc.) - professional associations and prestigious publications in the field <p>Duration: 1 week</p>	<p>Debating on theoretical notions specific to the approached topic</p> <p>Developing reading and comprehension skills</p> <p>Developing the vocabulary specific to the domain</p>	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates - submission of seminar assignments
2	<p>Topic 2: RESEARCH METHODOLOGY IN LINGUISTICS</p> <ul style="list-style-type: none"> - non-specific methods (observation, experiment, hypothesis, deduction, induction) - specific methods (comparative-historical, internal reconstruction, linguistic geography, structural analysis) <p>Duration: 1 week</p>	<p>Debating on theoretical notions specific to the approached topic</p> <p>Developing reading and comprehension skills</p> <p>Developing the vocabulary specific to the domain</p>	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates - submission of seminar assignments
3	<p>Topic 3: THE SUBJECT OF STUDY OF LINGUISTICS - Part 1</p> <ul style="list-style-type: none"> - language vs. language vs. speaking; Type / System / rule - language as historical / social / semiotic system, linguistic sign <p>Duration: 1 week</p>	<p>Debating on theoretical notions specific to the approached topic</p> <p>Developing reading and comprehension skills</p> <p>Developing the vocabulary specific to the domain</p>	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates - submission of seminar assignments
4	<p>Topic 4: THE SUBJECT OF STUDY OF LINGUISTICS - Part 2</p> <ul style="list-style-type: none"> - language levels: phonetics and phonology, morphology and syntax, semantics - syntagmatic and paradigmatic relationships - classification of languages: typological and pedigree classification <p>Duration: 1 week</p>	<p>Debating on theoretical notions specific to the approached topic</p> <p>Developing reading and comprehension skills</p> <p>Developing the vocabulary specific to the domain</p>	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates - submission of seminar assignments

5	<p>Topic 5: ORIGIN OF LANGUAGE; THE ACQUISITION OF LANGUAGE - Part 1</p> <ul style="list-style-type: none"> - theories of language origin - acquisition of the mother tongue <p>Duration: 1 week</p>	<p>Debating on theoretical notions specific to the approached topic</p> <p>Developing reading and comprehension skills</p> <p>Developing the vocabulary specific to the domain</p>	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates - submission of seminar assignments
6	<p>Topic 6: ORIGIN OF LANGUAGE; THE ACQUISITION OF LANGUAGE- Part 2</p> <ul style="list-style-type: none"> - acquisition of foreign languages - linguistics and didactic processes: learning principles, teaching methods, learning outcomes of mother / foreign language learning - linguistic competence and communication skills - The European Language Portfolio <p>Duration: 1 week</p>	<p>Debating on theoretical notions specific to the approached topic</p> <p>Developing reading and comprehension skills</p> <p>Developing the vocabulary specific to the domain</p>	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates - submission of seminar assignments
7	<p>Topic 7: BILINGUALISM AND MULTILINGUALISM</p> <ul style="list-style-type: none"> - language contact, bilingualism, multilingualism - mono- / bi- / pluri-lingual education <p>Duration: 1 week</p>	<p>Debating on theoretical notions specific to the approached topic</p> <p>Developing reading and comprehension skills</p> <p>Developing the vocabulary specific to the domain</p>	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates - submission of seminar assignments
8	<p>Topic 8: LINGUISTIC IDENTITY AND LANGUAGE POLICIES</p> <ul style="list-style-type: none"> - language policies at institutional, national, international level - language planning <p>Duration: 1 week</p>	<p>Debating on theoretical notions specific to the approached topic</p> <p>Developing reading and comprehension skills</p> <p>Developing the vocabulary specific to the domain</p>	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates - submission of seminar assignments
9	<p>Topic 9: LANGUAGE FUNCTIONS AND COMMUNICATION PROCESSES - Part 1</p> <ul style="list-style-type: none"> - language functions in second language acquisition <p>Duration: 1 week</p>	<p>Assessment of accumulated knowledge and developed skills.</p> <p>Discussion of the evaluation results, feedback from the teacher at the seminar</p> <p>Feedback from students on their own and group work during the semester.</p>	<p>Revising topics covered during the semester to prepare for the final examination.</p>
10	<p>Topic 10: LANGUAGE FUNCTIONS AND COMMUNICATION PROCESSES - Part 2</p> <ul style="list-style-type: none"> - Michael Halliday's Taxonomy - Roman Jakobson's Taxonomy - Language as a speech act (John L. Austin and John R. Searle) <p>Duration: 1 week</p>	<p>Debating on theoretical notions specific to the approached topic</p> <p>Developing reading and comprehension skills</p> <p>Developing the vocabulary specific to the domain</p>	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates - submission of seminar assignments
11	<p>Topic 11: LANGUAGE USE - Part 1</p> <ul style="list-style-type: none"> - elements of stylistics (functional language styles) and pragmatics - Conversational analysis - Discourse analysis <p>Duration: 1 week</p>	<p>Debating on theoretical notions specific to the approached topic</p> <p>Developing reading and comprehension skills</p> <p>Developing the vocabulary specific to the domain</p>	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates - submission of seminar assignments
12	<p>Topic 12: LANGUAGE USE - Part 2</p> <ul style="list-style-type: none"> - computer-mediated communication, international linguistics, - computer support for translators / interpreters <p>Duration: 1 week</p>	<p>Debating on theoretical notions specific to the approached topic</p> <p>Developing reading and comprehension skills</p> <p>Developing the vocabulary specific to the domain</p>	<ul style="list-style-type: none"> - active participation in identifying and discussing relevant bibliography - participation in debates - submission of seminar assignments

13	Topic 13: Evaluation, self-evaluation - Part 1 Duration: 1 week	Assessment of accumulated knowledge and developed skills. Discussion of the evaluation results, feedback from the teacher at the seminar Feedback from students on their own and group work during the semester.	Revising topics covered during the semester to prepare for the final examination.
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9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

The content of the curriculum/ syllabus is based on the requirements of the labor market regarding the training of specialists in the field of Applied Modern Languages.

Permanent contact with representatives of professional associations in the field.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. C(C)	- Active participation in the course, with questions, comments, examples of analysis -Midterm	- Formative and summative evaluation through self-evaluation, interpersonal assessment and teacher evaluation - Assessment of oral and written communication skills specific to the professional and / or academic context	20.00
10.2. S(S)	- Active participation in the seminar and homework done during the semester - Delivery of an oral presentation on a topic related to general linguistics proposed by the teacher / student	- Active participation in the seminar and topics during the semester - To make an oral presentation on a topic of general linguistics proposed by the teacher / student	20.00
10.3. Final assessment	Written exam	- summative evaluation	60.00
10.4. Modality of grading	Whole notes 1-10		
10.5. Minimum standard of performance	<ul style="list-style-type: none"> - active participation in at least half of the courses and seminars; - doing at least half of the seminar assignments; - making an oral presentation on a given topic and in accordance with the requirements specified at the seminar; - at least 50% correctly done subjects in the midterm test; - at least 50% correctly done exam subjects 		

Date of listing,
04/24/2026

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,