

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	International Business and Economics
1.3. Departments	Department of Modern Languages and Business Communication
1.4. Field of study	Applied modern languages
1.5. Cycle of studies	Licence
1.6. Education type	Full-time
1.7. Study programme	Applied Modern Languages
1.8. Language of study	Romanian, English, French
1.9. Academic year	2024-2025

2. Information on the discipline

2.1. Name	Practical Course of French 1								
2.2. Code	24.0223IF1.1-0008								
2.3. Year of study	1	2.4. Semester	1	2.5. Type of assessment	Test	2.6. Status of the discipline	O	2.7. Number of ECTS credits	2
2.8. Leaders	S(S)	conf.univ.dr. RUSU N OLIVIA-CRISTINA				olivia.rusu@rei.ase.ro			

3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	2.00	of which	
		S(S)	2.00
3.3. Total hours from curriculum	28.00	of which	
		S(S)	28.00
3.4. Total hours of study per semester (ECTS*25)	50.00		
3.5. Total hours of individual study	22.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	6.00		
Additional documentation in the library, on specialized online platforms and in the field	6.00		
Preparation of seminars, labs, assignments, portfolios and essays	6.00		
Tutorials	1.00		
Examinations	2.00		
Other activities	1.00		

4. Prerequisites

4.1. of curriculum	Curriculum for General French
4.2. of competences	Oral and written communication skills in French

5. Conditions

for the S(S)	Seminars require rooms with internet access. Seminar attendance is mandatory. Assignments and other seminar task are compulsory. Plagiarism is forbidden. online - Zoom / online.ase.ro.
--------------	--

6. Acquired specific competences

PREFESSIONAL	C1	Effective communication in at least two modern languages (language B and language C), in a wide variety of professional and cultural contexts, by resorting to specific oral and written registers and linguistic variants;
PREFESSIONAL	C6	Communication in multilingual professional contexts requiring linguistic and cultural integration, negotiation and mediation;

7. Objectives of the discipline

7.1. General objective	Acquiring the skills and acquiring knowledge of linguistics and vocabulary in French, in order to achieve a correct and efficient communication within the professional and academic context. By the end of the academic year, the student must achieve the learning objectives corresponding to the A2 level.
7.2. Specific objectives	Discover concepts and strategies for the correct identification and use of linguistic and communicative notions and the basic elements of the functional variants corresponding to the French language. Identify and critically analyze the cultural and professional contexts of their use. Develops the ability to identify and apply fluently and accurately various types of languages / registers of speech in various professional and cultural contexts. the acquired knowledge and skills will be used in professional contexts - written and oral, general and semi-specialized, in French

8. Contents

8.1. S(S)	Teaching/Work methods	Recommendations for students
1 Introductory seminar: presentation of objectives, syllabus, bibliography and work requirements, assessment method and applications for final grading. Unit 1 – Review / Faire le point Unit 2 – Lesson 1 Useful Objects (Objets utiles) – Lesson 2 Have or Not (Avoir ou ne pas avoir) – Exercise Book – Unit 2, Lessons 1 and 2 Students will learn to identify objects, to say what they possess, possessive adjectives, verbs, questions and to start a conversation with a stranger.	Free discussion. Exposition and interactive teaching, which includes: exercises, listening, role play, conversation, explanation, situation simulation, writing of professional messages.	The students shall: -attend all the seminars (interactive teaching, exercises, activities, listening, role play) -do their homework -prepare the seminar
2 Unit 1 - part 1 – Review (Faire le point) Unit 2 – Lesson 1 Useful objects (Objets utiles) – Lesson 2 Have or Not (Avoir ou ne pas avoir) – Exercise book – Unit 2, Lessons 1 and 2 Students will review the notions from the previous unit. Students will learn to identify objects, say what they possess, possessive adjectives, verbs, questions, start a conversation with an unknown person	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	The students shall: -attend all the seminars (interactive teaching, exercises, activities, listening, role play) -do their homework -prepare the seminar
3 Unitatea 1 - par 2 – Recapitulare Unitatea 2 – Lecția 1 Obiecte folositoare – Lecția 2 A avea sau a nu avea – Caiet de exerciții – Unitatea 2, Lecțiile 1 și 2 Studentii vor recapitula noțiunile din unitatea precedentă. Studentii vor învăța să identifice obiecte, să spună ce posedă, adjectivele posesive, verbe, întrebări, să înceapă o conversație cu o persoană necunoscută	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	The students shall: -attend all the seminars (interactive teaching, exercises, activities, listening, role play) -do their homework -prepare the seminar

4	<p>Unitatea 1 - part 3 – Recapitulare Unitatea 2 – Lecția 1 Obiecte folositoare – Lecția 2 A avea sau a nu avea – Caiet de exerciții – Unitatea 2, Lecțiile 1 și 2 Studentii vor recapitula noțiunile din unitatea precedentă. Studentii vor învăța să identifice obiecte, să spună ce posedă, adjectivele posesive, verbe, întrebări, să înceapă o conversație cu o persoană necunoscută</p>	<p>Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.</p>	<p>The students shall: -attend all the seminars (interactive teaching, exercises, activities, listening, role play) -do their homework -prepare the seminar</p>
5	<p>Unit 2 - part 1 – Lesson 5 What do you prefer? – Review – Exercise book – Unit 2, Lesson 5 Students will learn to compare objects and express their preferences, tonic pronouns and "on" pronouns and recap the concepts from this unit</p>	<p>Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.</p>	<p>The students shall: -attend all the seminars (interactive teaching, exercises, activities, listening, role play) -do their homework -prepare the seminar</p>
6	<p>Unit 2 - part 2 – Lesson 5 What do you prefer? – Review – Exercise book – Unit 2, Lesson 5 Students will learn to compare objects and express their preferences, tonic pronouns and "on" pronouns and recap the concepts from this unit</p>	<p>Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.</p>	<p>Students will present a service / product orally. Discussions and feedback.</p>
7	<p>Unit 2 - part 3 – Lesson 5 What do you prefer? – Review – Exercise book – Unit 2, Lesson 5 Students will learn to compare objects and express their preferences, tonic pronouns and "on" pronouns and recap the concepts from this unit</p>	<p>Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.</p>	<p>Students will present a service / product orally. Discussions and feedback.</p>
8	<p>Unit 3 - part 1 – Between cultures Unit 4 – Lesson 1 At the hotel – Lesson 2 Itinerary – Exercise book – Unit 4, Lessons 1 and 2 Students will learn to book a hotel room, explain an itinerary, possessive adjectives, imperative and ordinal numerals and will accumulate cultural notions about punctuality.</p>	<p>Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.</p>	<p>Students will present a service / product orally. Discussions and feedback.</p>
9	<p>Unit 3 - part 2 – Between cultures Unit 4 – Lesson 1 At the hotel – Lesson 2 Itinerary – Exercise book – Unit 4, Lessons 1 and 2 Students will learn to book a hotel room, explain an itinerary, possessive adjectives, imperative and ordinal numerals and will accumulate cultural notions about punctuality.</p>	<p>Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.</p>	<p>Students will present a service / product orally. Discussions and feedback.</p>
10	<p>Unit 3 - part 3 – Between cultures Unit 4 – Lesson 1 At the hotel – Lesson 2 Itinerary – Exercise book – Unit 4, Lessons 1 and 2 Students will learn to book a hotel room, explain an itinerary, possessive adjectives, imperative and ordinal numerals and will accumulate cultural notions about punctuality.</p>	<p>Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.</p>	<p>Students will present a service / product orally. Discussions and feedback.</p>
11	<p>Unit 4 - part 1 – Lesson 5 By Train (Prendre le train) – Review – Exercise book – Unit 4, Lesson 5 Students will learn to buy a train ticket, consult train timetables, verbs, interrogative adverbs and recapitulate the notions from this unit.</p>	<p>Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.</p>	<p>Students will present a service / product orally. Discussions and feedback.</p>

12	Unit 4 - part 2 – Lesson 5 By Train (Prendre le train) – Review – Exercise book – Unit 4, Lesson 5 Students will learn to buy a train ticket, consult train timetables, verbs, interrogative adverbs and recapitulate the notions from this unit.	Interactive presentations and teaching, including: exercises, listening, role play, conversation, explanation, situation simulation, professional message writing.	Students will present a service / product orally. Discussions and feedback.
13	Feedback and Evaluation - oral presentation in the business environment	Interactive assessment	Students will present a service / product orally. Discussions and feedback.
14	Evaluation - oral presentation in the business environment	Interactive assessment	Students will present a service / product orally. Discussions and feedback.

Bibliography

- 1. Penforis, Jean-Luc – Français.com. Niveau débutant, Clé International, Paris, 2011, France, cotă bibliotecă ASE 139492.
- 2. Penforis, Jean-Luc – Français.com. Niveau débutant. Cahier d'exercices, Clé International, Paris, 2011, France, cotă bibliotecă ASE 139491

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

The content of the curriculum/ syllabus is based on the requirements of the labour market regarding the training of specialists in the field of Applied Modern Languages.

Permanent contact with representatives of professional associations in the field such as the French Institute, the Francophone University Agency, and the French capital companies in Romania will develop foreign language skills. The manifestation of positive attitudes towards French training as a component of the overall education, awareness of the necessity of individual assisted and unassisted study in acquiring knowledge in French, as well as the optimal and creative valorisation of their own potential through foreign language education (through formal, informal and non-formal education) are issues that broaden the graduates whole education. These are an important factor for increasing the employability of future LMA ASE graduates.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. S(S)	Active participation	Ongoing evaluation	30.00
10.2. S(S)	projects, homework, minimum 1 oral presentaion	Ongoing evaluation	20.00
10.3. S(S)	business presentation	Ongoing evaluation	50.00
10.4. Final assessment			
10.5. Modality of grading	Whole notes 1-10		
10.6. Minimum standard of performance	The students shall attend the seminar, get at least half of the points in the oral presentation.		

Date of listing,
06/13/2026

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,