

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Business Administration in Foreign Languages
1.3. Departments	Business Administration
1.4. Field of study	Business Administration
1.5. Cycle of studies	Master Studies
1.6. Education type	Full-time
1.7. Study programme	Entrepreneurship and Business Administration in Energy
1.8. Language of study	English
1.9. Academic year	2017-2018

2. Information on the discipline

2.1. Name	Regional Development and Green Clusters								
2.2. Code	17.0252IF2.1-0003								
2.3. Year of study	2	2.4. Semester	1	2.5. Type of assessment	Test	2.6. Status of the discipline	O	2.7. Number of ECTS credits	6
2.8. Leaders	C(C)	prof.univ.dr. DAN S MIHAELA-CORNELIA				mihaela.c.dan@gmail.com			
	S(S)	Asociat dr. PANAZAN (CHINIE) M ALEXANDRA CĂTĂLINA				alexandra.chinie@gmail.com			

3. Estimated Total Time

3.1. Number of weeks	14.00
3.2. Number of hours per week	3.00 of which
	C(C) 2.00
	S(S) 1.00
3.3. Total hours from curriculum	42.00 of which
	C(C) 28.00
	S(S) 14.00
3.4. Total hours of study per semester (ECTS*25)	150.00
3.5. Total hours of individual study	108.00
<i>Distribution of time for individual study</i>	
Study by the textbook, lecture notes, bibliography and student's own notes	40.00
Additional documentation in the library, on specialized online platforms and in the field	32.00
Preparation of seminars, labs, assignments, portfolios and essays	32.00
Tutorials	1.00
Examinations	1.00
Other activities	2.00

4. Prerequisites

4.1. of curriculum	Energy Market, Energy European Policy, Entrepreneurship and Business Development in Energy
4.2. of competences	

5. Conditions

for the C(C)	
for the S(S)	

6. Acquired specific competences

	C1	The identification, intense analysis, interpretation and development of the concepts in the field of business administration in energy
--	----	--

7. Objectives of the discipline

7.1. General objective	Regional development and green cluster role in business development
7.2. Specific objectives	Understanding the concept of regional development, of the policies and instruments specific The concept of green clusters in sustainable development

8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
1	Introduction to regional development	Exposure, interactive methods (debate)	
2	Concepts and theories of regional development	Exposure, interactive methods (debate)	
3	Analysis of the regional integration process. Integrare.stadiile concept and types of regional cooperation. The effects of regionalization	Exposure, interactive methods (debate)	
4	European political and historical context. The institutional structure of the EU and implications decizional process in the context of EU policies.	Exposure (debate)	
5	Environmental dimension in regional development	Exposure, interactive methods (debate)	
6	The transition to sustainable company	Exposure, interactive methods (debate)	
7	The concept of cluster. Evolution, typology	Exposure, review video interview	
8	Clusters, innovation and technology transfer	Exposure, commenting release files	
9	Green clusters	Exposure, guest lecturer	
10	European programs funding for clusters	Exposure, debate, short realization of individual projects	
11	Clusters in Romania	Exposure, field visit	

Bibliography

- Brasche, U. , Europäische Integration. Wirtschaft, Erweiterung und regionale Effekte, Oldenbourg Wissenschaftsverlag, 2011
- Karlsson, C. , Handbook of research on cluster theory, Cheltenham: Edward Elgar Publishing, 2010

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Introduction to regional development	Case study, individual projects	
2	Concepts and theories of regional development	Field visit, individual projects	
3	Analysis of the regional integration process. Integrare.stadiile concept and types of regional cooperation. The effects of regionalization	Talk video interview	
4	European political and historical context. The institutional structure of the EU and the implications of the making decision process in the context of Community policies.	Debate	
5	Environmental dimension in regional development	Case studies	
6	The transition to sustainable company	Simulation	
7	The concept of cluster. Evolution, typology	Debate	
8	Clusters, innovation and technology transfer	Debate	
9	Green clusters	Case studies, group projects	
10	European programs funding for clusters	Case studies, discussion of promotional materials	
11	Clusters in Romania	Interviews in team debate	

Bibliography

-

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

--

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. C(C)	<ul style="list-style-type: none"> - Level of study of the concepts specific for the course - Level of network of the concepts with practical field - Level of critical analysis of concrete situations - Level of creative involvement in solving international management problems 	Written examination	60.00
10.2. S(S)	<ul style="list-style-type: none"> - Level of interaction with project teams - Level of achievement of individual projects - Level of critical-creative engagement in debate - Level of relevance and depth of the arguments used 	Ongoing evaluation	40.00
10.3. Final assessment			
10.4. Modality of grading	Whole notes 1-10		
10.5. Minimum standard of performance	Obtaining note 5 at course		

Date of listing,
05/25/2018

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,