

# Syllabus

## 1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Business Administration in Foreign Languages
1.3. Departments	Business Administration
1.4. Field of study	Business Administration
1.5. Cycle of studies	Master Studies
1.6. Education type	Full-time
1.7. Study programme	Entrepreneurship and Business Administration in Energy
1.8. Language of study	English
1.9. Academic year	2016-2017

## 2. Information on the discipline

2.1. Name	<b>Entrepreneurship and Business Development in Energy</b>								
2.2. Code	<b>16.0252IF1.2-0005</b>								
2.3. Year of study	<b>1</b>	2.4. Semester	<b>2</b>	2.5. Type of assessment	<b>Test</b>	2.6. Status of the discipline	<b>O</b>	2.7. Number of ECTS credits	<b>6</b>
2.8. Leaders	C(C)	<b>prof.univ.dr. TANȚĂU Adrian Dumitru</b>				adrian.tantau@fabiz.ase.ro			

## 3. Estimated Total Time

3.1. Number of weeks	14.00
3.2. Number of hours per week	3.00 of which
	C(C) 2.00
	S(S) 1.00
3.3. Total hours from curriculum	42.00 of which
	C(C) 28.00
	S(S) 14.00
3.4. Total hours of study per semester (ECTS*25)	150.00
3.5. Total hours of individual study	108.00
<i>Distribution of time for individual study</i>	
Study by the textbook, lecture notes, bibliography and student's own notes	40.00
Additional documentation in the library, on specialized online platforms and in the field	32.00
Preparation of seminars, labs, assignments, portfolios and essays	32.00
Tutorials	1.00
Examinations	1.00
Other activities	2.00

## 4. Prerequisites

4.1. of curriculum	
4.2. of competences	

### 5. Conditions

for the C(C)	Room with computer and projector
for the S(S)	Room with computer and projector

### 6. Acquired specific competences

	C2	Critical – constructive research, generation, projecting and the implementation of ideas and business processes in the energy field
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### 7. Objectives of the discipline

7.1. General objective	Developing thinking to assess opportunities and developing business ideas with energy both on their own and within an existing organization
7.2. Specific objectives	Developing entrepreneurial thinking based on innovations in energy Develop research projects and professional in energy to assess the feasibility of a business idea

### 8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
1	"Occupation" entrepreneurial	Interactive methods using multimedia	
2	Innovation and process of innovation in energy	Interactive methods using multimedia	
3	Strategies for innovation in the energy business. Open Innovation	Interactive methods using multimedia	
4	Assessing the potential in business growth with energy	Interactive methods using multimedia	
5	Business development. Growth strategies in energy	Interactive methods using multimedia	
6	Financing business with energy in growth stages	Interactive methods using multimedia	
7	Protection of the business in energy	Interactive methods using multimedia	
8	Entrepreneurial performance in energy	Interactive methods using multimedia	
9	Corporate Entrepreneurship / intrapreneurship in organizations of energy	Interactive methods using multimedia	
10	Sharing lessons about entrepreneurship and the development of best practices in energy	Interactive methods using multimedia	

### ***Bibliography***

- Martin Kaltschmitt M., Streicher W., Wiese A., Erneubare Energien, Springer, Berlin, 2006, Germania
- Coster, M., Entrepreneuriat, Pearson Education , Paris, 2009, Franța
- Fayolle, A., Filion, L.J., Devenir entrepreneur, , Pearson Education , Paris, 2006, Franța
- Barringer, B.R, Entrepreneurship: Successfully Launching New Ventures,, Pearson& Prentice Hall. Fourth Edition, 2011
- Dévillard, O, La culture d'entreprise : un actif stratégique, Dunod, Paris, 2008
- Kuemmerle, W. , Case Studies in International Entrepreneurship. Managing and Financing Ventures in the Global Economy. , McGraw-Hill Irwin, 2005
- Papin, R. , Stratégie pour la création d'entreprise, 13e édition, Dunod, Paris, 2009
- Tanțău A. , Entrepreneurship (German Languages), ASE București, București, 2006
- Tanțău A., Entrepreneurship. Gândește inovator și pragmatic, C.H. Beck, 2011

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Business Model & Business Plan in Energy	Interactive methods using media and case studies project	
2	Global Entrepreneurship Monitor (GEM). Chapter energy	Interactive methods using media and case studies project	
3	Open innovation in energy	Interactive methods using media and case studies project	
4	The potential in business growth with energy - Case study	Interactive methods using media and case studies project	
5	Growth strategies in energy- Case study	Interactive methods using media and case studies project	
6	Intrapreneurship and spin-off in energy	Interactive methods using media and case studies project	
7	Business and technology accelerating in energy	Interactive methods using media and case studies project	
8	Strategies correlated with the life cycle	Interactive methods using media and case studies project	
9		Interactive methods using media and case studies project	
10		Interactive methods using media and case studies project	
11		Interactive methods using media and case studies project	
12	Ecologic entrepreneurial in energy	Interactive methods using media and case studies project	

### ***Bibliography***

- Martin Kaltschmitt M., Streicher W., Wiese A., Erneubare Energien, Springer, Berlin, 2006, Germania
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### **9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme**

The contents of the discipline was correlated with the requirements of the business environment in Romania, through a series of meetings and professional debates.

**10. Assessment**

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. C(C)	Summative evaluation	Written examination	50.00
10.2. S(S)	Progressive evaluation	Case studies, homework	50.00
10.3. Final assessment			
10.4. Modality of grading	Whole notes 1-10		
10.5. Minimum standard of performance	50%		

Date of listing,  
05/25/2018

Signature of the discipline leaders,

Date of approval in the  
department

Signature of the Department Director,