

Syllabus

1. Program information

1.1. Institution	ACADEMY OF ECONOMIC STUDIES
1.2. Faculty	Business Administration in Foreign Languages
1.3. Departments	Business Administration
1.4. Field of study	Business Administration
1.5. Cycle studies	Master Studies
1.6. Education type	Full-time
1.7. Study program	Entrepreneurship and Business Administration in Energy
1.8. Language study	English
1.9. Academic year	2016-2017

2. Course information

2.1. Name	Entrepreneurship and Business Development in Energy								
2.2. Code	16.0252IF1.2-0005								
2.3. Year of studies	1	2.4. Semester	2	2.5. Assessment type	Test	2.6. Course type	O	2.7. Number of ECTS	6
2.8. Instructors	C(C)	prof.univ.dr. TANȚĂU Adrian Dumitru					adrian.tantau@fabiz.ase.ro		

3. Total estimated time

3.1. Number of weeks	14.00
3.2. Number of hours per week	3.00 of which
	C(C) 2.00
	S(S) 1.00
3.3. Total hours from curriculum	42.00 of which
	C(C) 28.00
	S(S) 14.00
3.4. Total hours of study per semester (ECTS*25)	150.00
3.5. Total hours of individual study	108.00
<i>Time distribution for individual study</i>	
Study the textbook, course support, bibliography and notes	40.00
Further reading in the library, on the online platforms and field	32.00
Preparing seminars, labs, homework, portfolios and essays	32.00
Tutoring	1.00
Examinations	1.00
Other activities	2.00

4. Prerequisites

4.1. About curriculum	
4.2. About skills	

5. Requirements

C(C)	Room with computer and projector
S(S)	Room with computer and projector

6. Skills covered

	C2	Critical – constructive research, generation, projecting and the implementation of ideas and business processes in the energy field
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7. Course objectives

7.1. General objective	Developing thinking to assess opportunities and developing business ideas with energy both on their own and within an existing organization
7.2. Specific objectives	Developing entrepreneurial thinking based on innovations in energy Develop research projects and professional in energy to assess the feasibility of a business idea

8. Course contents

8.1. C(C)		Teaching methods	Advices
1	"Occupation" entrepreneurial	Interactive methods using multimedia	
2	Innovation and process of innovation in energy	Interactive methods using multimedia	
3	Strategies for innovation in the energy business. Open Innovation	Interactive methods using multimedia	
4	Assessing the potential in business growth with energy	Interactive methods using multimedia	
5	Business development. Growth strategies in energy	Interactive methods using multimedia	
6	Financing business with energy in growth stages	Interactive methods using multimedia	
7	Protection of the business in energy	Interactive methods using multimedia	
8	Entrepreneurial performance in energy	Interactive methods using multimedia	
9	Corporate Entrepreneurship / intrapreneurship in organizations of energy	Interactive methods using multimedia	
10	Sharing lessons about entrepreneurship and the development of best practices in energy	Interactive methods using multimedia	

Bibliography

- Martin Kaltschmitt M., Streicher W., Wiese A., Erneubare Energien, Springer, Berlin, 2006, Germania
- Coster, M., Entrepreneuriat, Pearson Education , Paris, 2009, Franța
- Fayolle, A., Filion, L.J., Devenir entrepreneur, , Pearson Education , Paris, 2006, Franța
- Barringer, B.R, Entrepreneurship: Successfully Launching New Ventures,, Pearson& Prentice Hall. Fourth Edition, 2011
- Dévillard, O, La culture d'entreprise : un actif stratégique, Dunod, Paris, 2008
- Kuemmerle, W. , Case Studies in International Entrepreneurship. Managing and Financing Ventures in the Global Economy. , McGraw-Hill Irwin, 2005
- Papin, R. , Stratégie pour la création d'entreprise, 13e édition, Dunod, Paris, 2009
- Tanțău A. , Entrepreneurship (German Languages), ASE București, București, 2006
- Tanțău A., Entrepreneurship. Gândește inovator și pragmatic, C.H. Beck, 2011

8.2. S(S)		Teaching methods	Advices
1	Business Model & Business Plan in Energy	Interactive methods using media and case studies project	
2	Global Entrepreneurship Monitor (GEM). Chapter energy	Interactive methods using media and case studies project	
3	Open inovation in energy	Interactive methods using media and case studies project	
4	The potential in business growth with energy - Case study	Interactive methods using media and case studies project	
5	Growth strategies in energy- Case study	Interactive methods using media and case studies project	
6	Intrapreneurship and spin-off in energy	Interactive methods using media and case studies project	
7	Business and technology accelerating in energy	Interactive methods using media and case studies project	
8	Strategies correlated with the life cycle	Interactive methods using media and case studies project	
9		Interactive methods using media and case studies project	
10		Interactive methods using media and case studies project	
11		Interactive methods using media and case studies project	
12	Ecologic entrepreneurial in energy	Interactive methods using media and case studies project	

Bibliography

- Martin Kaltschmitt M., Streicher W., Wiese A., Erneubare Energien, Springer, Berlin, 2006, Germania
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9. Course contents corroboration with the demands of epistemic community representatives, professional associations and representative employers

The contents of the discipline was correlated with the requirements of the business environment in Romania, through a series of meetings and professional debates.

10. Assessment

Activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. C(C)	Summative evaluation	Written examination	50.00
10.2. S(S)	Progressive evaluation	Case studies, homework	50.00
10.3. Final assessment			
10.4. Grading scale	Whole notes 1-10		
10.5. Minimum performance standard	50%		

Completion date,
11/20/2017

Instructors,

Approval date of department

Director of department,